

Portfolio

Senior Front End Engineer

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Contents

Clients

Brands & Projects I've Worked With

3

About me

Key Facts & Achievements

4

Core Development Skills

Font-End - Back-End - Strategy

5

Skills Journey

Education & Career

Main Web Competences

8

Selected Works

25 Projects Showcase

11

Summary

Key metrics

Quote

42

Thank you

44

Brands & Projects I've worked with

Clients

V I C T O R I A B E C K H A M

LÉO et VIOLETTE

LONGCHAMP
PARIS

citadium 

Bonpoint

JEROME DREYFUSS
Vintage

AIRBUS


LACOSTE

 CABAÏA


L E O

Temperley
LONDON

JIMMY FAIRLY

SANDRO

VANESSA BRUNO

isotoner®

ba&sh

LES JUPES DE
Prune

éditions
didier

SUD[★] *express*

I R O . R E N E W



ZAPA
SECONDE MAIN

PARIS CAREL

ISABEL
MARANT
VINTAGE

THE KOOPLES
SECOND LOVE ♥

ami

 GROUPE
soufflet

ESSENTIEL
ANTWERP

BOSS
HUGO BOSS

Key metrics

About me

50

Websites developed

+35 E-commerce websites
+200M generated yearly
Showcase websites
Backoffice PWA
Custom CMS
REST API
PWA
MVP

8

Years of experiences

2021 - 2025 | Independant
2019 - 2021 | W3Lead
2017 - 2019 | Fidesio

First

Ranked of Master 1 & 2

ECV Digital Paris
Fullstack Programming

Front-End

Vue.js & Nuxt

- Complex architecture from scratch
- Custom CMS & scalable back-offices
- High-traffic e-commerce platforms
- Progressive Web Apps (PWA)
- ES6+ / TypeScript
- SSR & CSR
- Advanced state management (Vuex / Pinia)
- Seamless API integration
- Server-side API orchestration
- Storybook

Shopify

- 30+ custom themes delivered
- +5 Shopify Plus
- \$150M+ annual GMV across clients
- Multi-language (10+ locales)
- Shopify Plus expertise
- Performance-driven (Core Web Vitals, SEO, json+ld)
- Custom apps

Pixel Perfect

- Pixel-accurate integration from Figma/Sketch
- Responsive design across devices
- Complex UI animations & micro-interactions
- PHP ecosystem integration (Symfony, Laravel, Drpual, custom)
- Accessibility
- Atomic design systems for scalability

Back-End

API & Architecture

- REST API
- Node.js / Express
- Authentication & Authorization (JWT, OAuth)
- Encrypted data handling

Data & DevOps

- MongoDB & MySQL
- Cloud hosting (AWS, Vercel, Cloudinary, Railway, Heroku)
- CI/CD pipelines (GitHub Actions)
- Logging & monitoring (Datadog)

Strategy

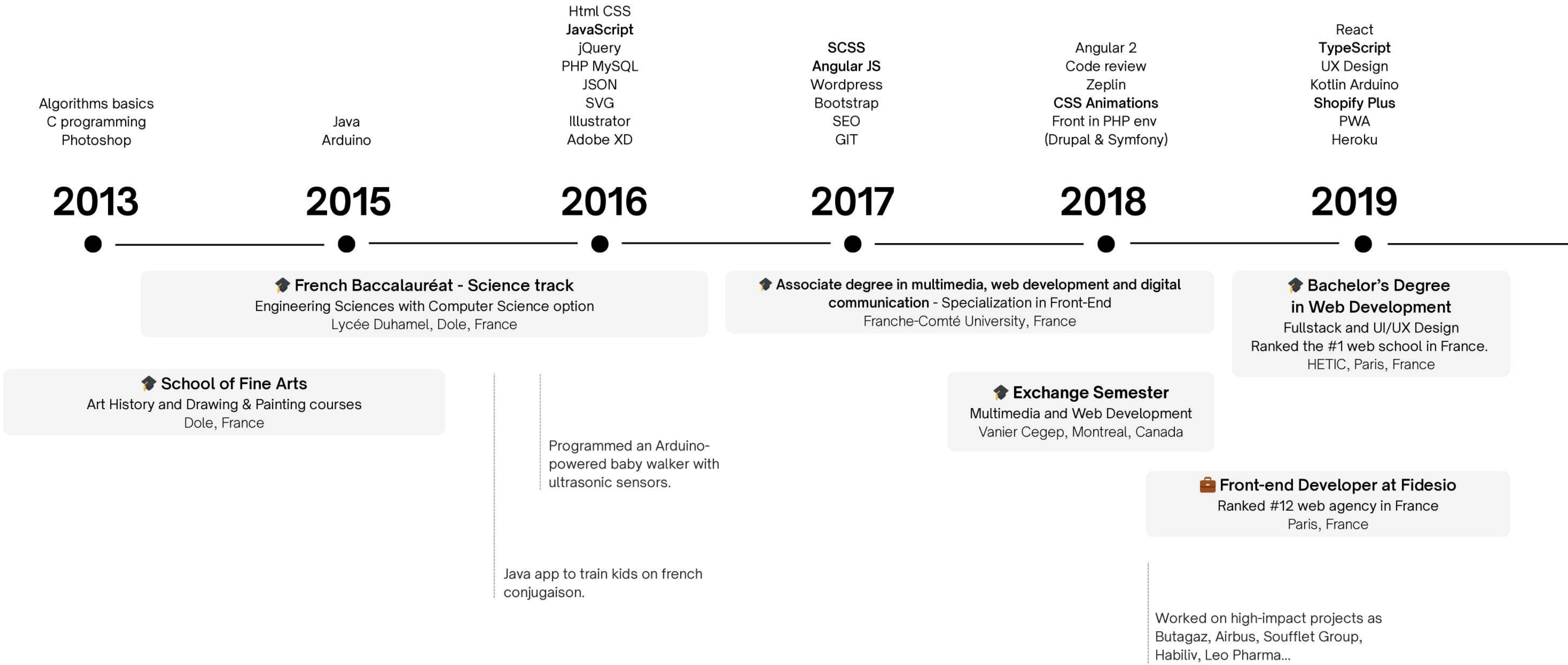
Design Strategy

Advanced web animations (CSS calc, SVG, transitions)
Figma expert, built a design system used for 15+ e-commerce sites
Ability to design & integrate new pages without mockups
Strong UX & Accessibility knowledge

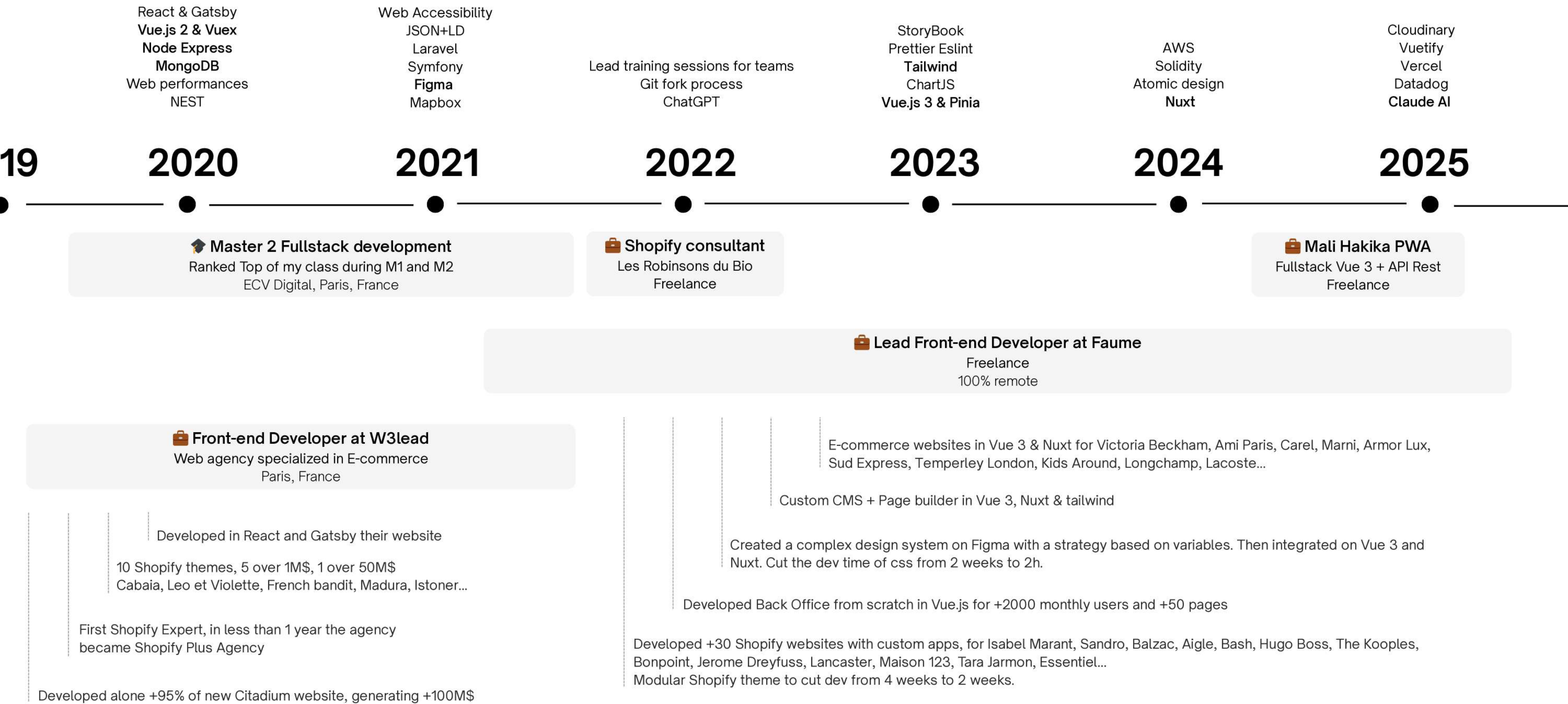
Scalability Strategy

Future-proof code anticipating client needs
Modular & reusable architecture for fast delivery
Design-to-code system generating new brand identities in 2h
Performance-first development (Core Web Vitals, SEO)
Solutions built for growth & long-term maintainability

Education & Career



Education & Career



Main Web Competences

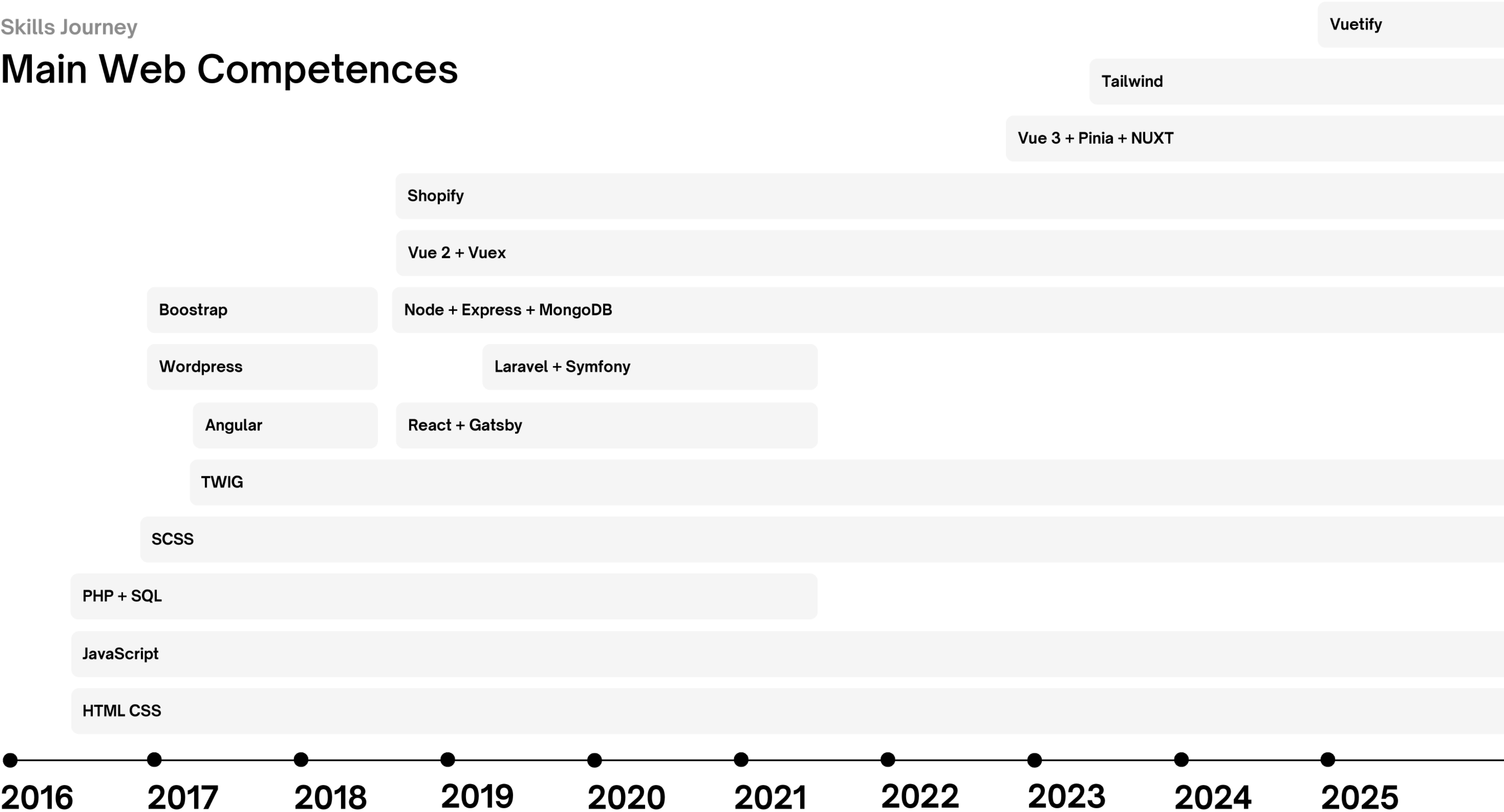


Table of content

01	Citadium	—	—	—
02	Lacoste	—	—	—
03	Les Petites Jupes de Prune	—	—	—
04	Back Office	—	—	—
05	Jimmy Fairly	—	—	—
06	Atomic Design	—	—	—
07	Epycure	—	—	—
08	Custom CMS	—	—	—
09	Mali Hakika	—	—	—
10	Airbus	—	—	—
11	Victoria Beckham	—	—	—
12	Isabel Marant	—	—	—
13	Sandro	—	—	—
14	Account package	—	—	—
15	Order Tracking	—	—	—
16	Theater in Paris	—	—	—
17	Leo et Violette	—	—	—
18	Butagaz	—	—	—
19	Maison123	—	—	—
20	W3lead	—	—	—
21	Isotoner	—	—	—
22	Editions Didier	—	—	—
23	Ami	—	—	—
24	Groupe Soufflet	—	—	—

Selected Works

Citadium

HTML

SCSS

JAVASCRIPT

ANIMATIONS

SEO

PERFORMANCES

PIXEL PERFECT

TWIG

PHP ENV

Project

Official e-commerce website for Citadium

Developed 95% of the whole front-end alone, while working for W3Lead Agency

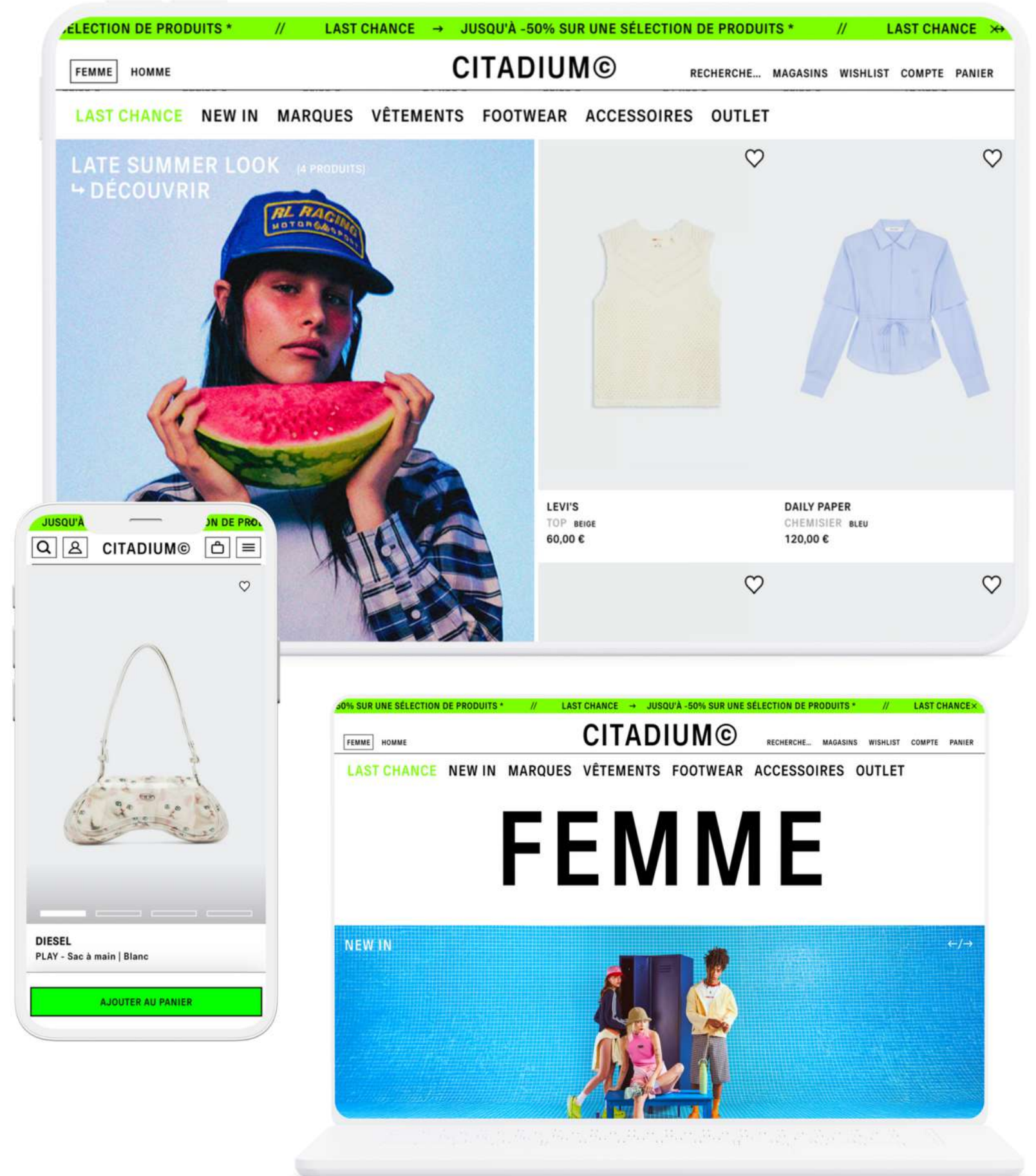
Work in a custom PHP environnement

Creative development

Highlights

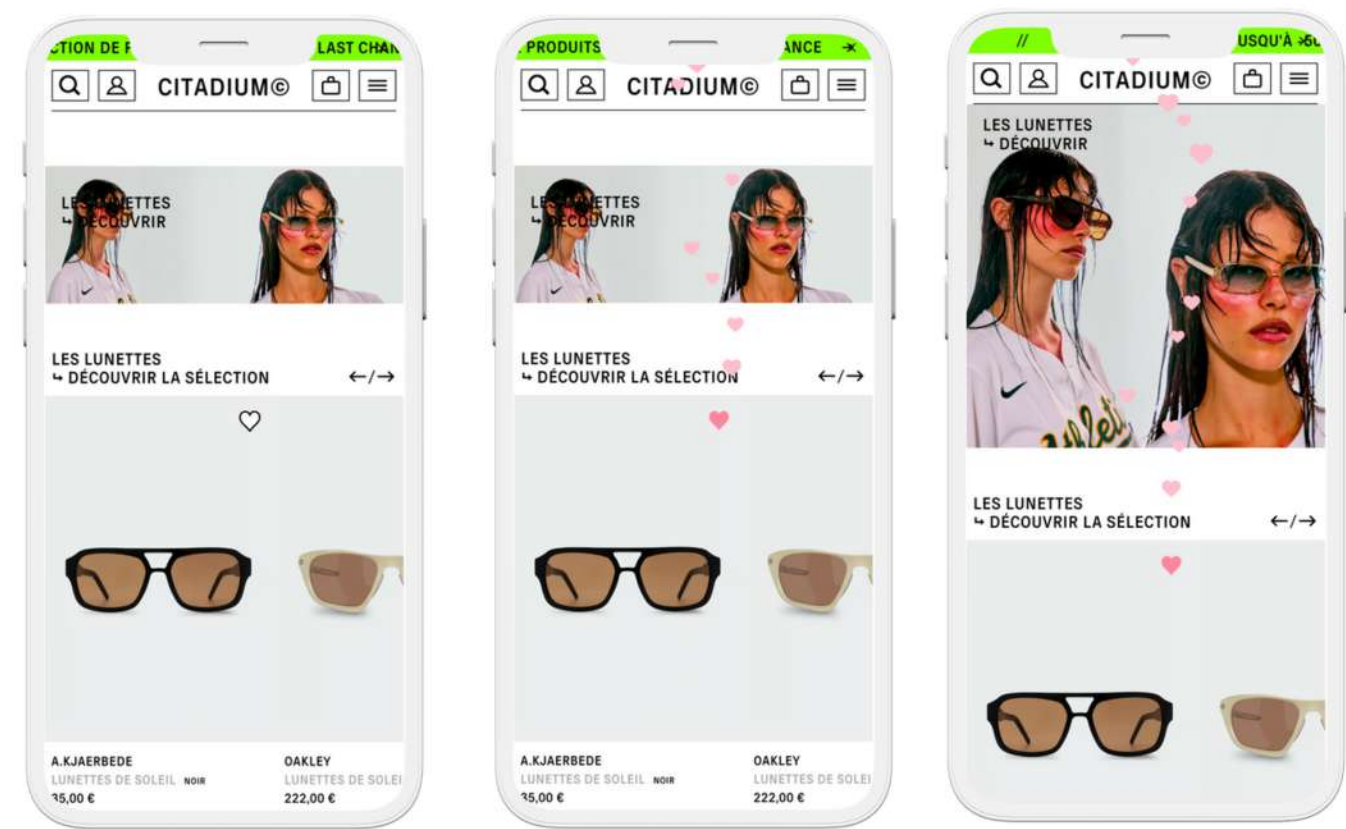
- 20M yearly
- 400 000 unique user monthly
- conversion rate : 2,3 %

<https://citadium.com>



Selected Works

Citadium



Wishlist animation

We spark surprise at the exact moment of intent. CSS/SVG-first with minimal JS: a tiny script spawns randomized hearts that glide along SVG paths with smooth transitions. The result is a lightweight, fluid micro-interaction that sticks in memory and quietly builds loyalty without sacrificing performance.



Legal pages “opening crawl”

I made the legal pages roll like Star Wars, because why not ? Mostly CSS, tiny JS, big drama, fully accessible.

Lacoste

VUE 3

NUXT

PINA

MAPBOX

SEO

SCSS

TYPESCRIPT

PIXEL PERFECT

ES6

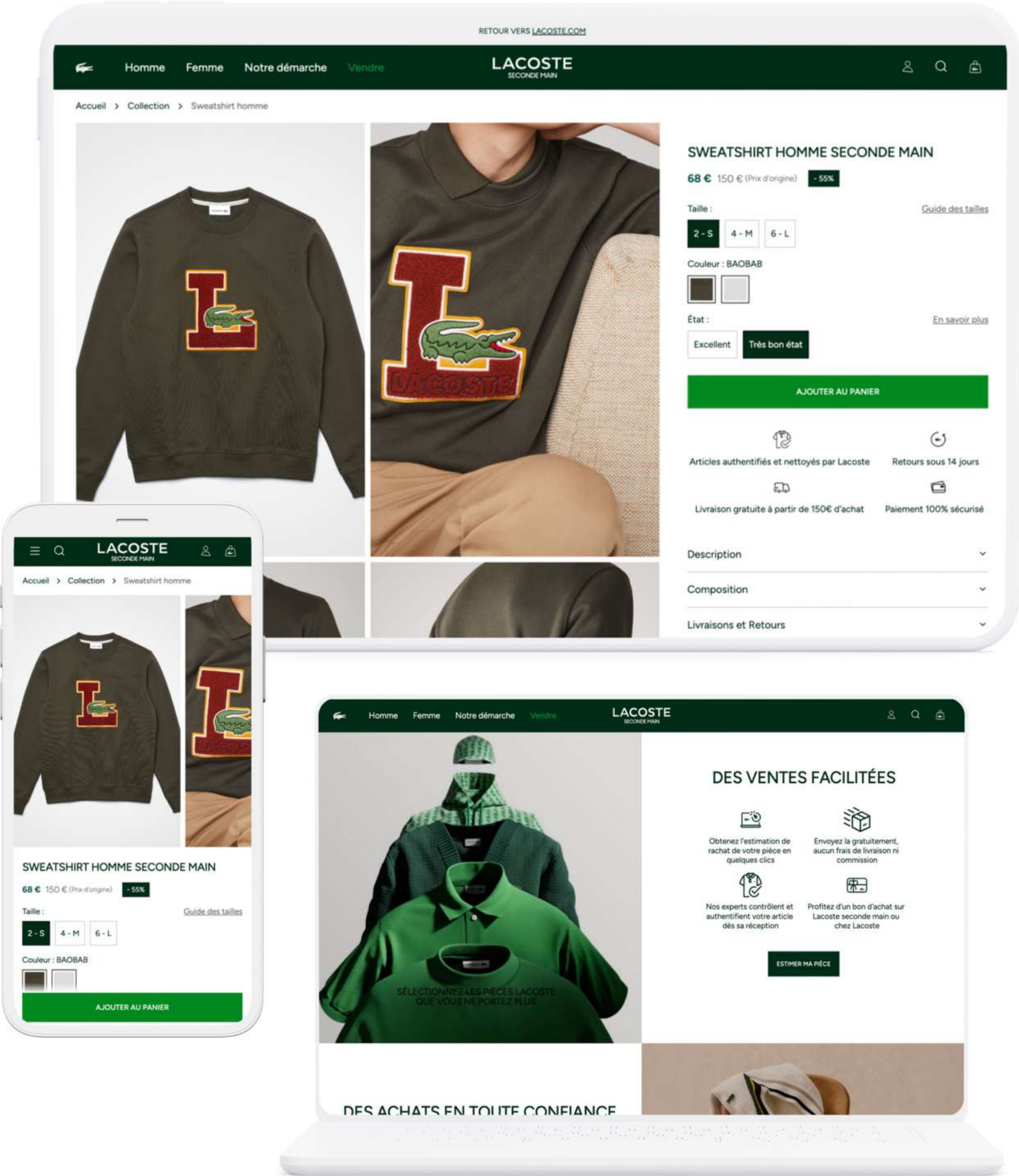
ESLINT PRETTIER

Project

E-commerce website dedicated for Lacoste second hand. Users can buy articles, or sell their in exchange for a gift card to spend on Lacoste. This concept powered by Faume create a circular economy for fashion brands. The website use a custom CMS in Nuxt and Vue 3.

Highlights

- Launched this year
- 200 000 unique users
- Lighthouse : 61% - 78% - 74% - 100%

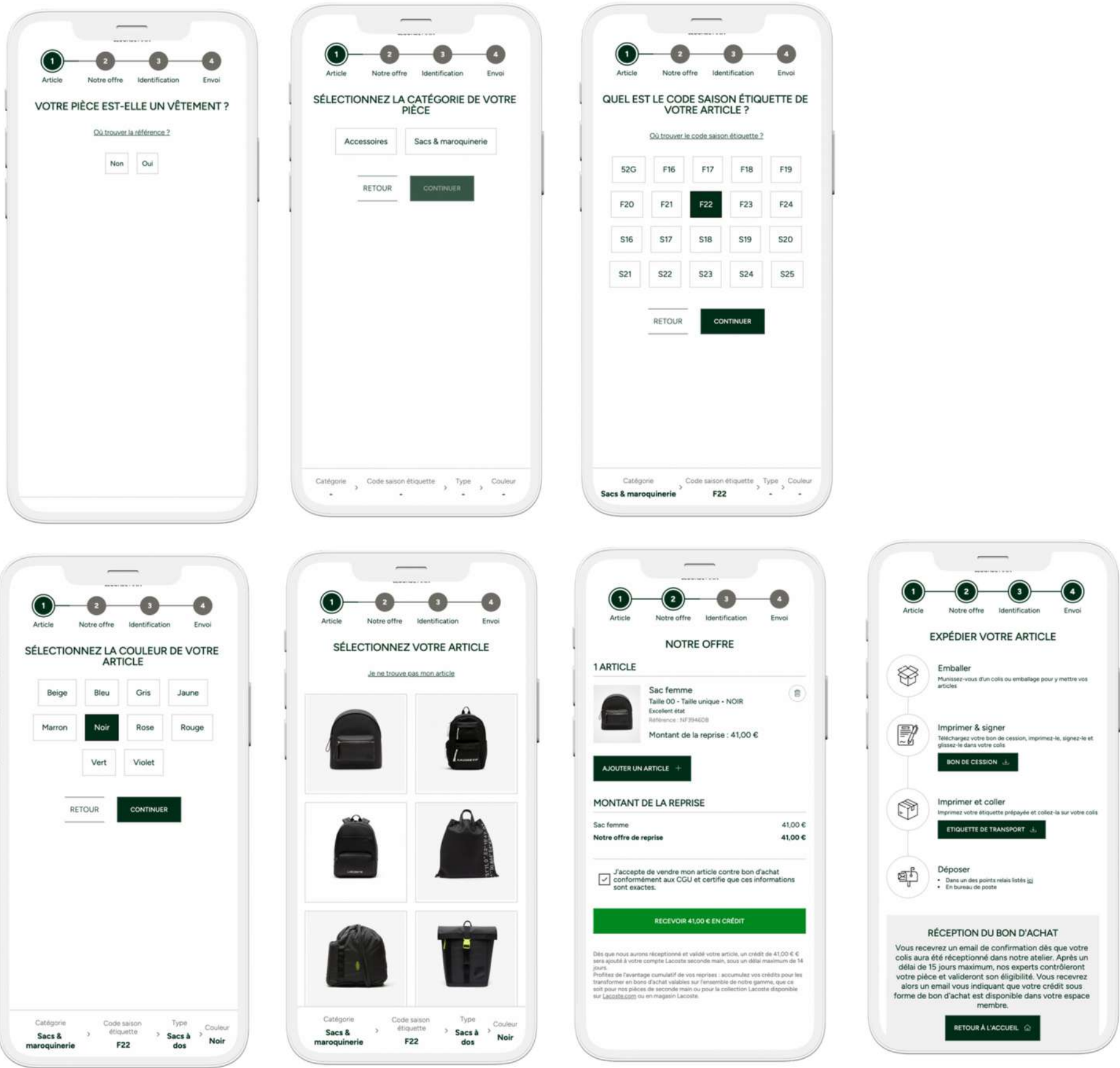


Lacoste

Trade-in Module

The trade-in module, developed in Vue 3 and TypeScript, enables users to quickly get an estimate of their item’s buyback value. The journey can start either by entering the product reference number from the label or by going through dynamic steps to identify the item and automatically retrieve its ID.

Once identified, the user can generate and print a prepaid shipping label to send the item free of charge. Through their account, they can track the shipment and the verification process of their product. Finally, they receive their credit, which can be converted into a Lacoste gift card usable online, in-store, or on the second-hand platform.



Les Petites Jupes de Prune

SHOPIFY

LIQUID

SCSS

ES6

ANIMATIONS

SEO

PIXEL PERFECT

VUEX

VUE 2

Project

E-commerce websites for Les Petites Jupes de Prune and Les Mariées de Prune.

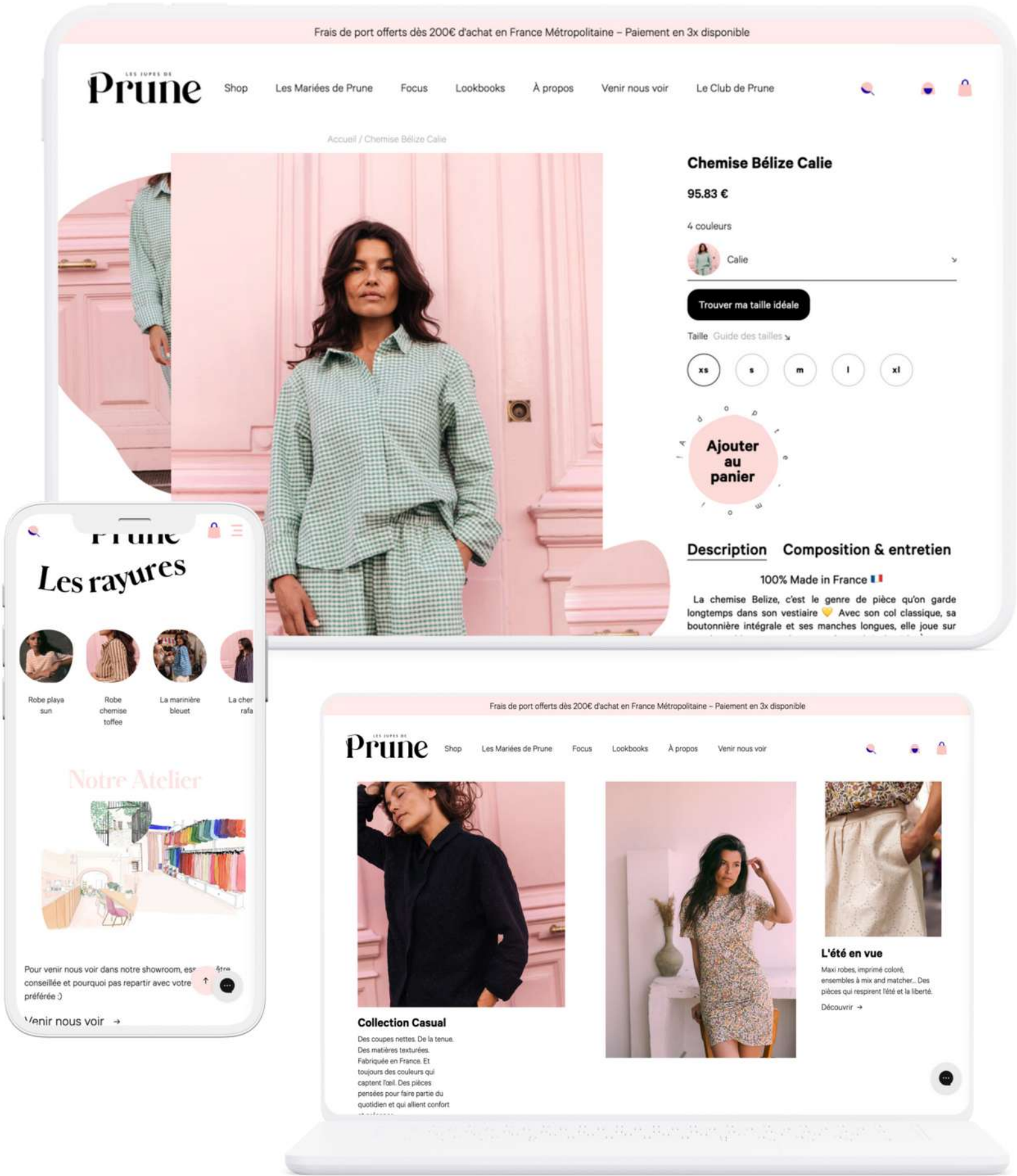
Creation of Shopify Theme from scratch.

Very high expectations on design, performances and UX.

Lot of technical animations for a unique user experience

Highlights

- +12M\$ yearly
- Custom npm modules
- SVG Morphing with GSAP



Back Office

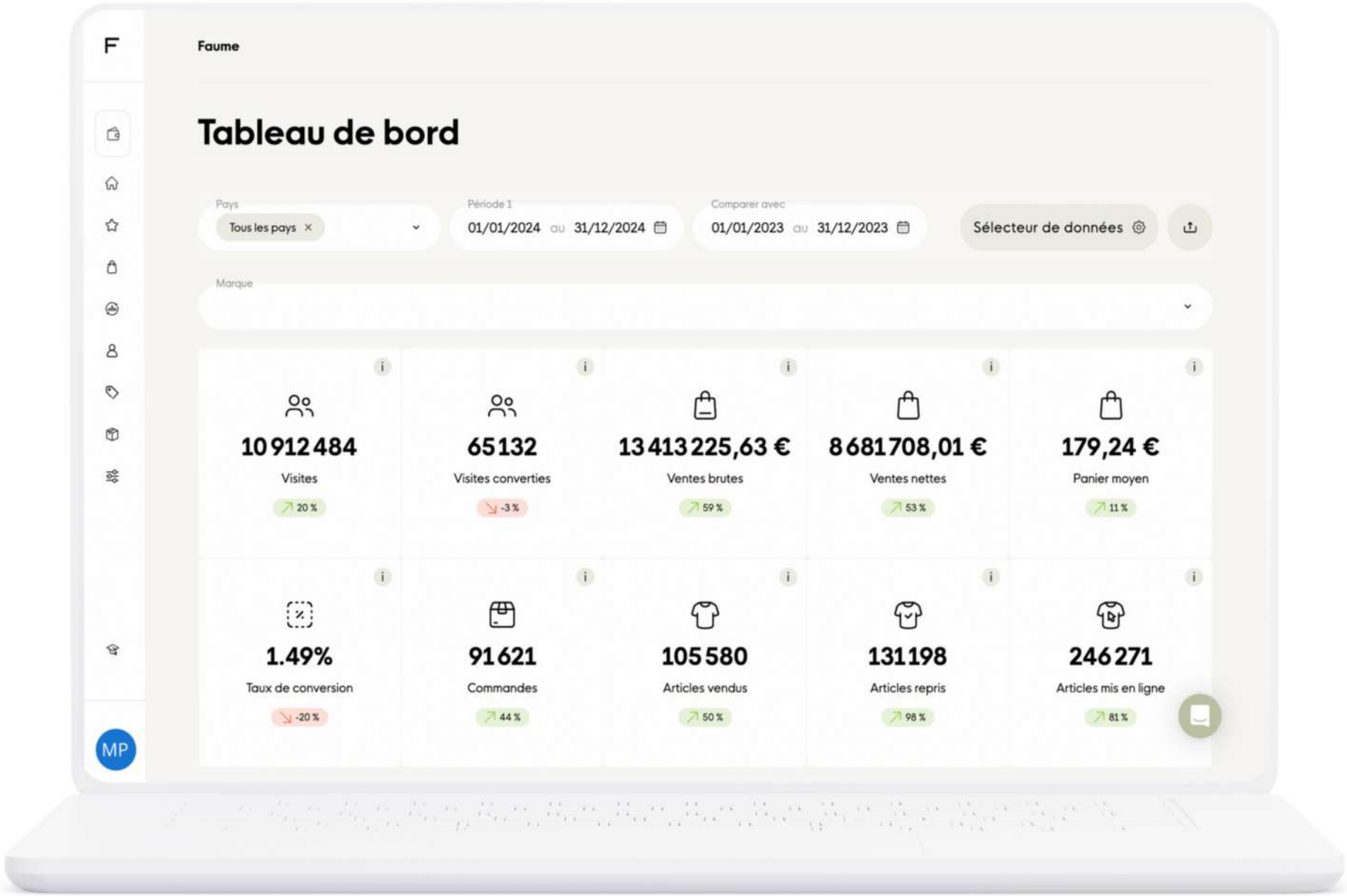
VUE 2 VUEX TYPESCRIPT PWA CHARTJS

Project

Back Office platform for Faume startup and collaborators.
More than 50 unique pages with complex data tables, advanced filters, secured URLs, and dynamic forms.
Conditional rendering ensures fully personalized views depending on the user role: Faume admins, employees, brands, stores, logisticians, customer service teams...

Highlights

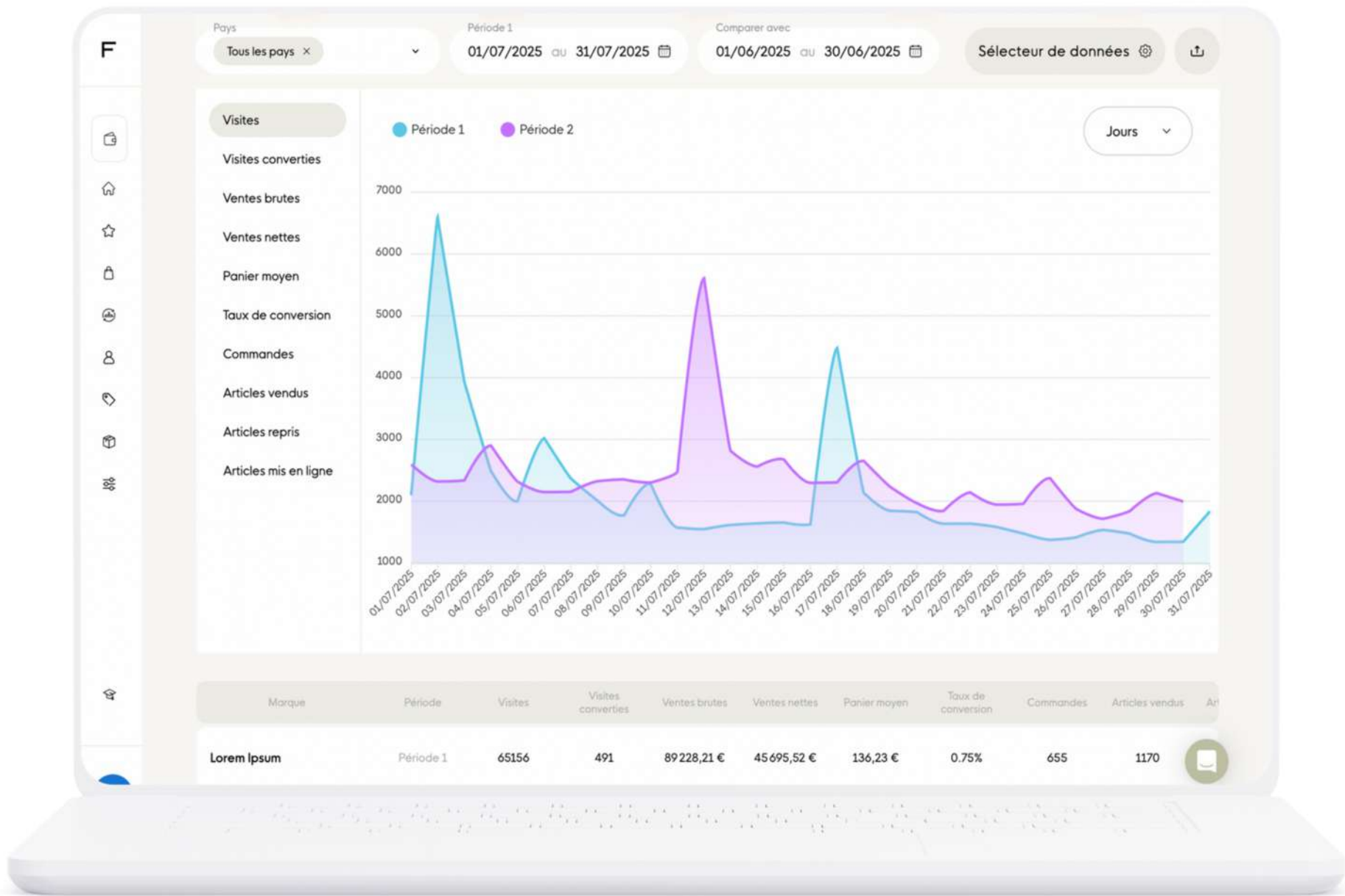
- +4 000 active users
- Progressive Web App (PWA)
- Role-based access control (admins, employees, partners...)
- Multi-market and multilingual support
- Advanced data management (tables, filters, clients, markets)
- Strong security and conditional rendering



**All the data displayed on the image have been replaced with false informations to respect privacy*

Selected Works

Back Office



**All the data displayed on the image have been replaced with false informations to respect privacy*

Interactive Business Metrics

I developed dynamic data visualizations using Chart.js, transforming raw API data into clear, user-friendly dashboards. The chart type automatically adapts based on the selected time range (daily, weekly, or monthly) and whether the view is global or customer-specific. Smooth transitions allow users to seamlessly switch between datasets, ensuring a fluid and intuitive experience when analyzing different business metrics.

Selected Works

Jimmy Fairly

SHOPIFY PLUS

LIQUID

SCSS

ANIMATIONS

VIRTUAL TRY-ON

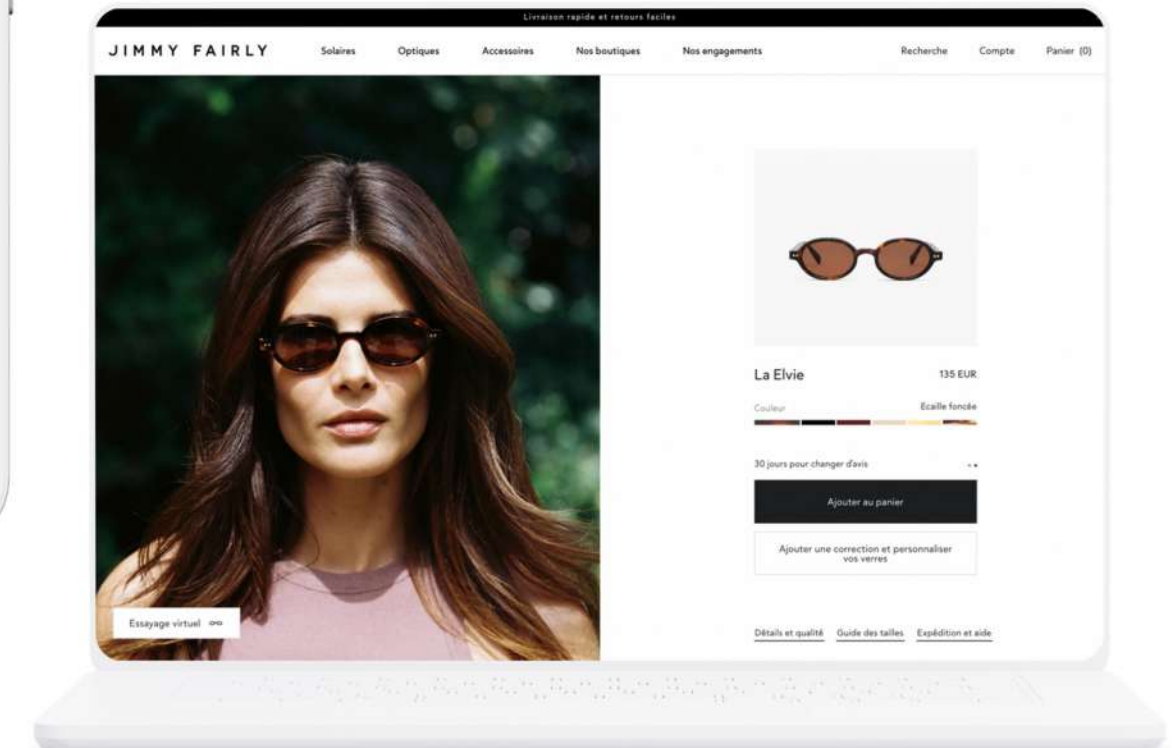
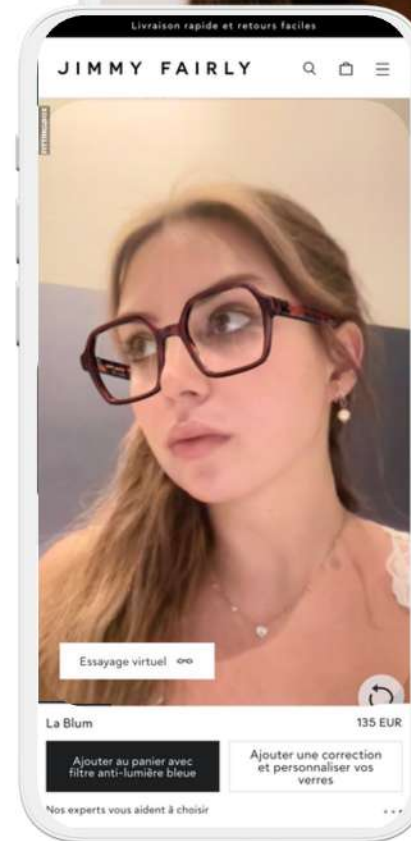
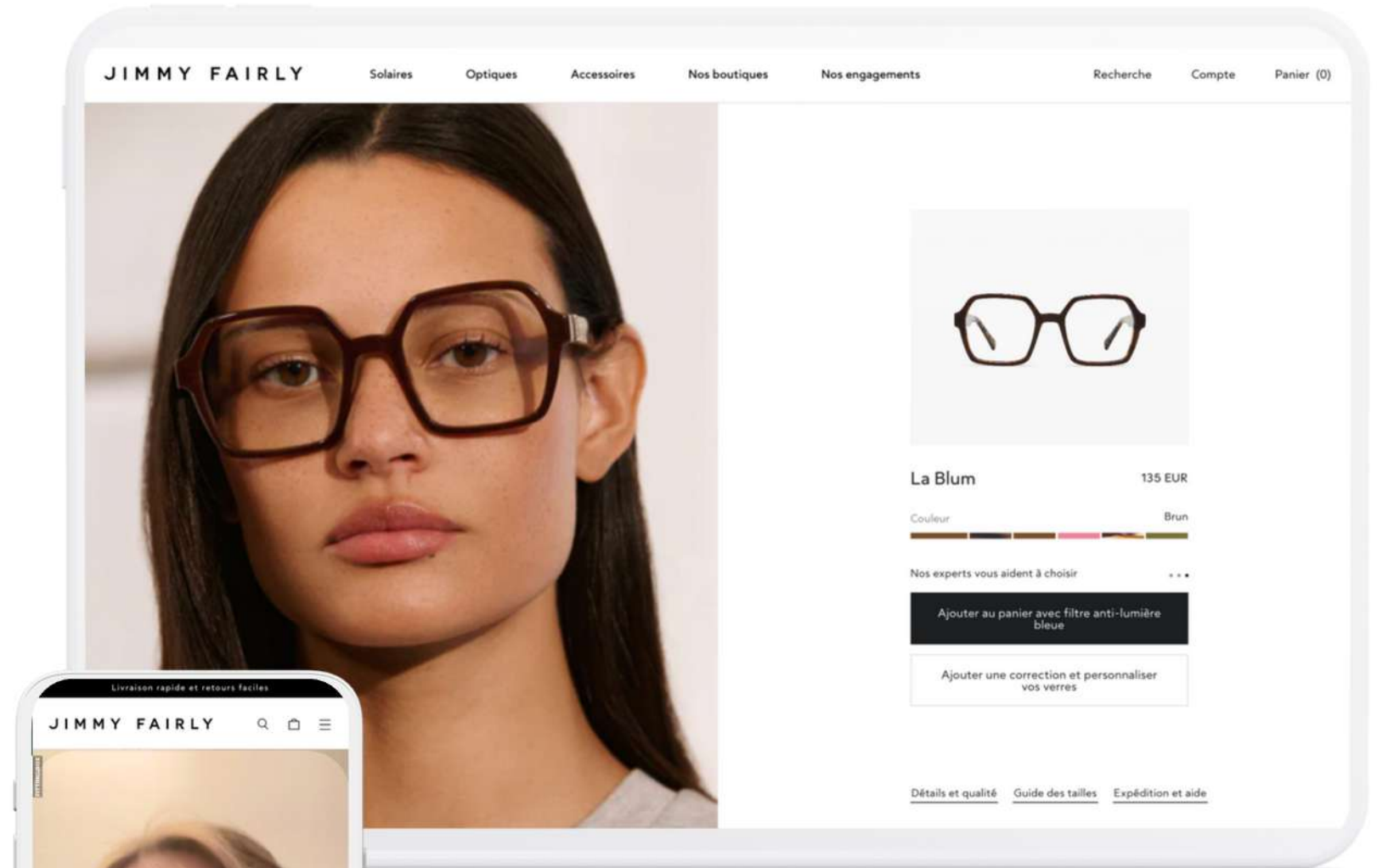
Project

E-commerce website for Jimmy Fairly. Creation and improvement of their Shopify theme. Focus on performance, design consistency and seamless user experience.

Integration of the FittingBox API to enable virtual try-on of glasses.

Highlights

- Virtual try-on with FittingBox API
- Integration of Weglot to increase visits by 70%
- +6M website revenue



virtual try-on

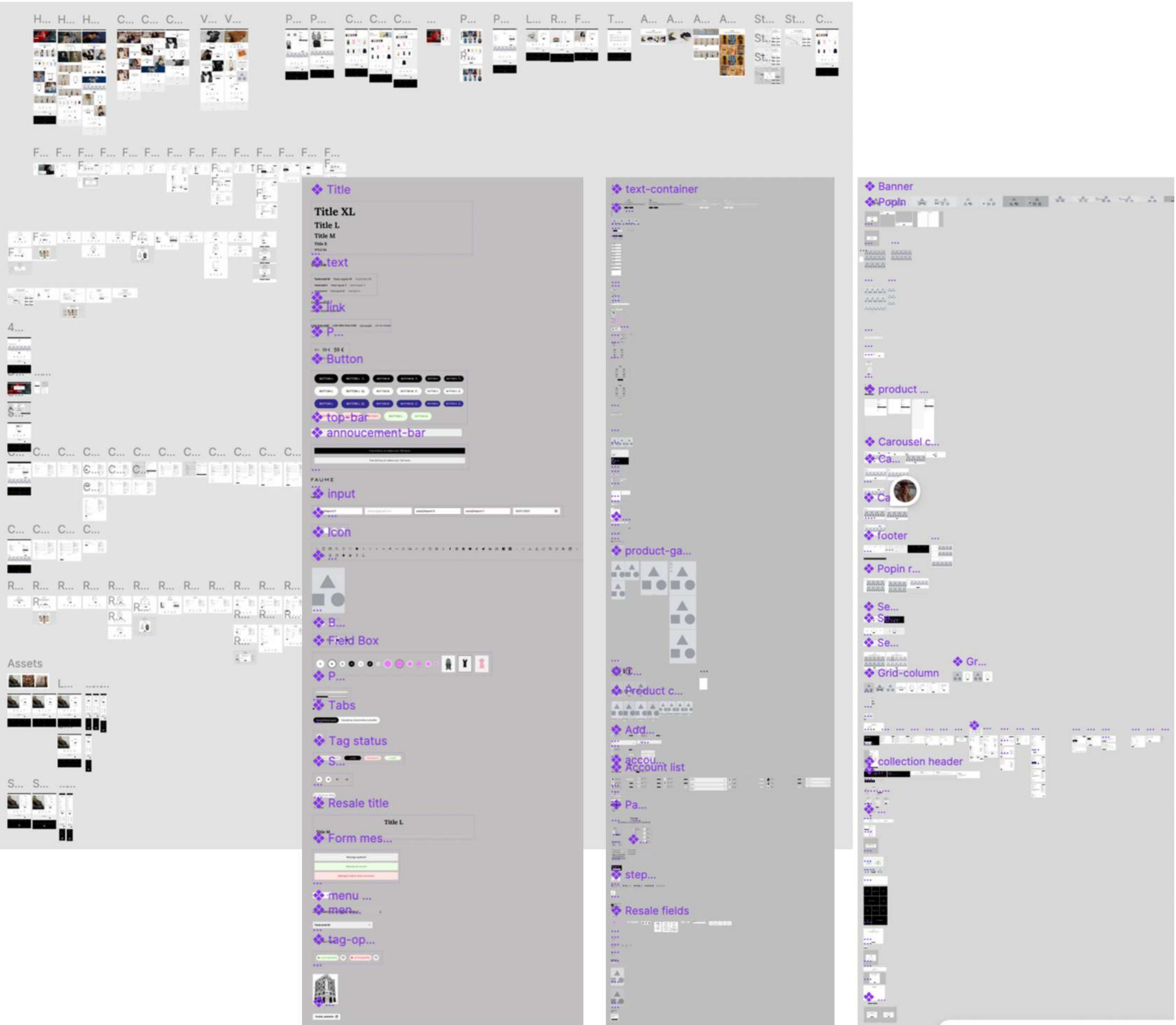
Atomic Design

- FIGMA
- STRATEGY
- VUE 3
- SCSS

Project

After developing more than 40 e-commerce websites, I know client needs, site elements, and their variations by heart. I saw the opportunity to build an extremely comprehensive design system in Figma, with a clear strategy for variants and variables, over two months. I then integrated it pixel-perfectly in Vue 3 and SCSS.

As a result, all Faume websites now require almost no custom CSS. Thanks to my atomic design approach, we can generate any brand guidelines in just 2 hours instead of the 2 weeks needed with our previous theme. The system is both solid and modular, enabling us to enrich our page builder infinitely and at high speed, since every element is already in place.



Selected Works

Epycure

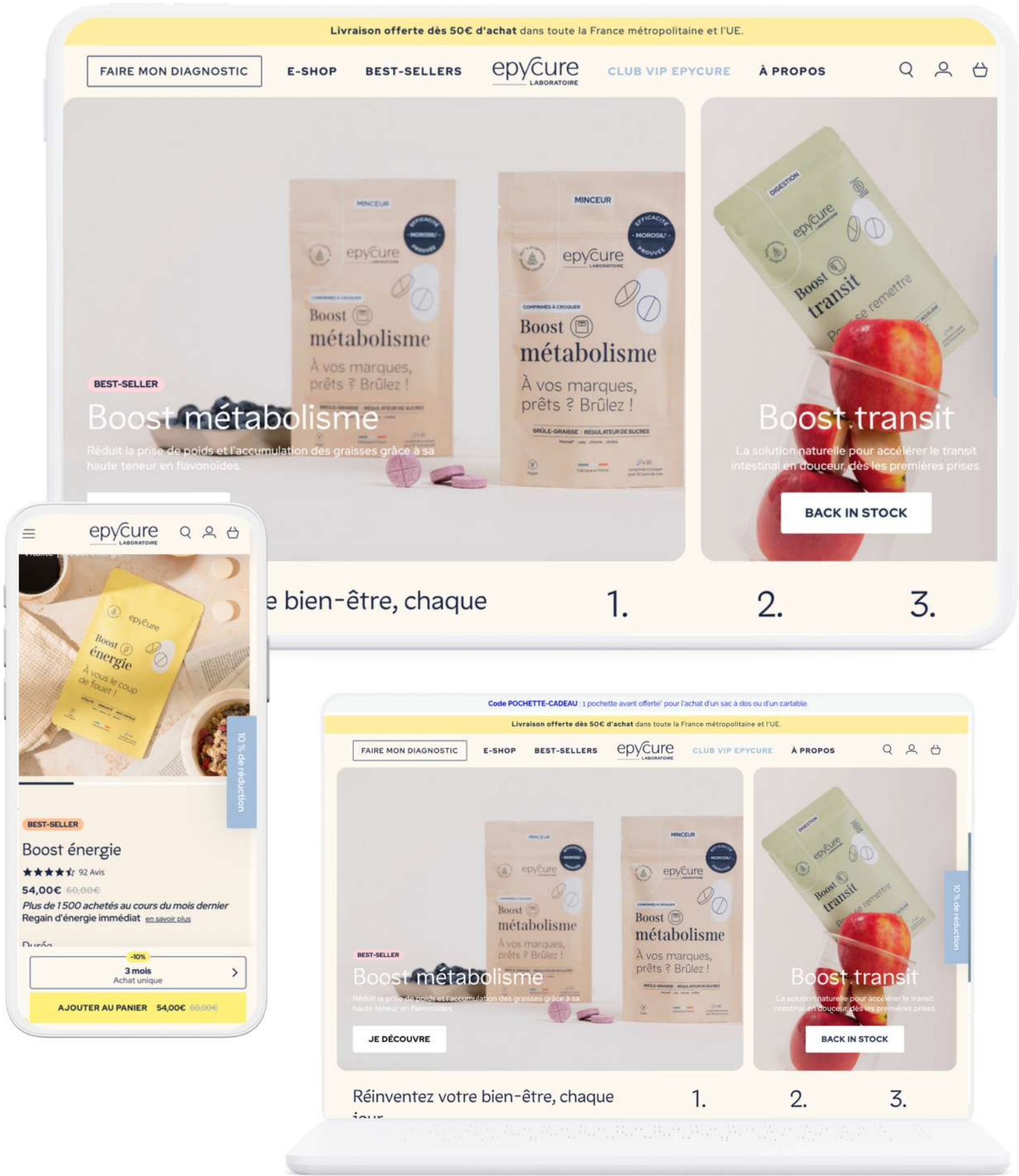
- SHOPIFY HEADLESS
- REACT
- REDUX
- TYPESCRIPT
- ATOMIC DESIGN
- SEO

Project

Contributed to Epycure’s headless Shopify website built with React and an atomic design system.

Developed new custom sections to enrich the site, ensuring seamless integration with the existing design architecture and a consistent user experience.

https://epycure.com



Custom CMS & Page Builder



VUE 3

NEXT

PINA

MAPBOX

SEO

TYPESCRIPT

TAILWIND

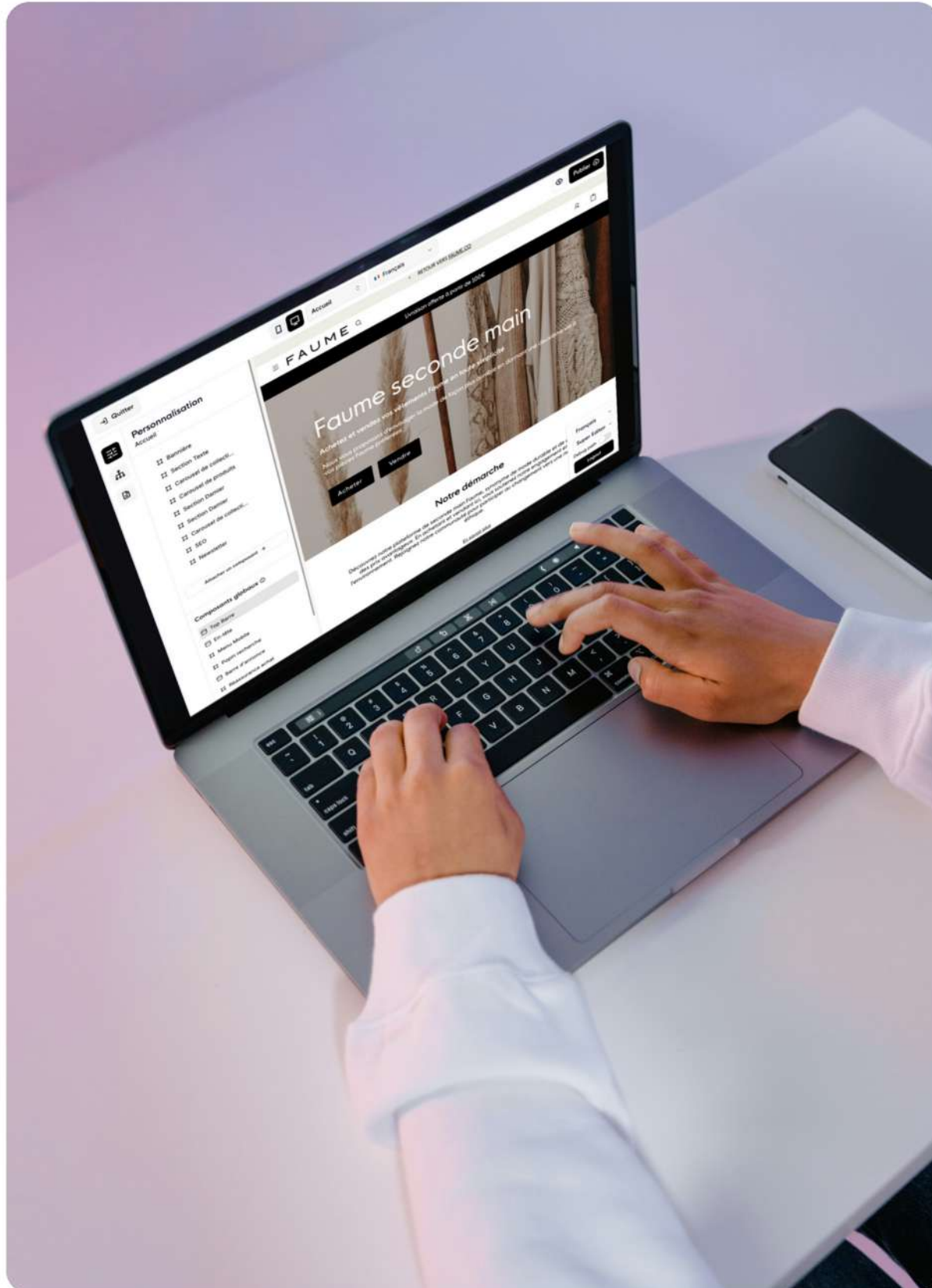
ES6

Project

The faume-nuxt NPM package provides a scalable foundation built with Vue 3, Nuxt, and TypeScript to generate high-performance e-commerce websites. It embeds our atomic design system and custom CMS logic, ensuring pixel-perfect consistency across brands. The Page Builder is a visual interface that lets non-technical users configure their site structure and design. Together, they drastically reduce front-end development time and make launching new websites almost instant.

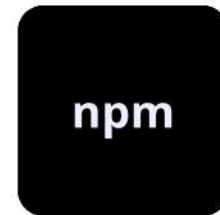
Highlights

- Launched this year
- +10 websites created from this tool
- Front-end dev cut from 2 weeks to less than 1 day to integrate e-commerce design for a client



Design System

Atomic design
Figma



Package npm

Contains the generator of website
Nuxt, Vue 3, Typescript and scss



Page Builder

User interface to generate json of website's structure
Nuxt, Vue 3, Typescript and Tailwind



Hitgub repo

Contains individual repositories for each generated website, with versioning and collaboration



AWS

Continuous deployment & hosting
Environment variables per brand for configuration

Selected Works

Mali Hakika

Progressive Web App

- PWA
- VUE 3
- NUXT
- VUETIFY
- PINIA
- MAPBOX

Mali Hakika is a real estate agency and digital platform in Kenya. Every property is manually verified by a Mali Hakika employee to guarantee trust and security for users. They required a highly scalable solution with both a website and a simple mobile experience, which is why a Progressive Web App (PWA) was the ideal choice.

Rest API

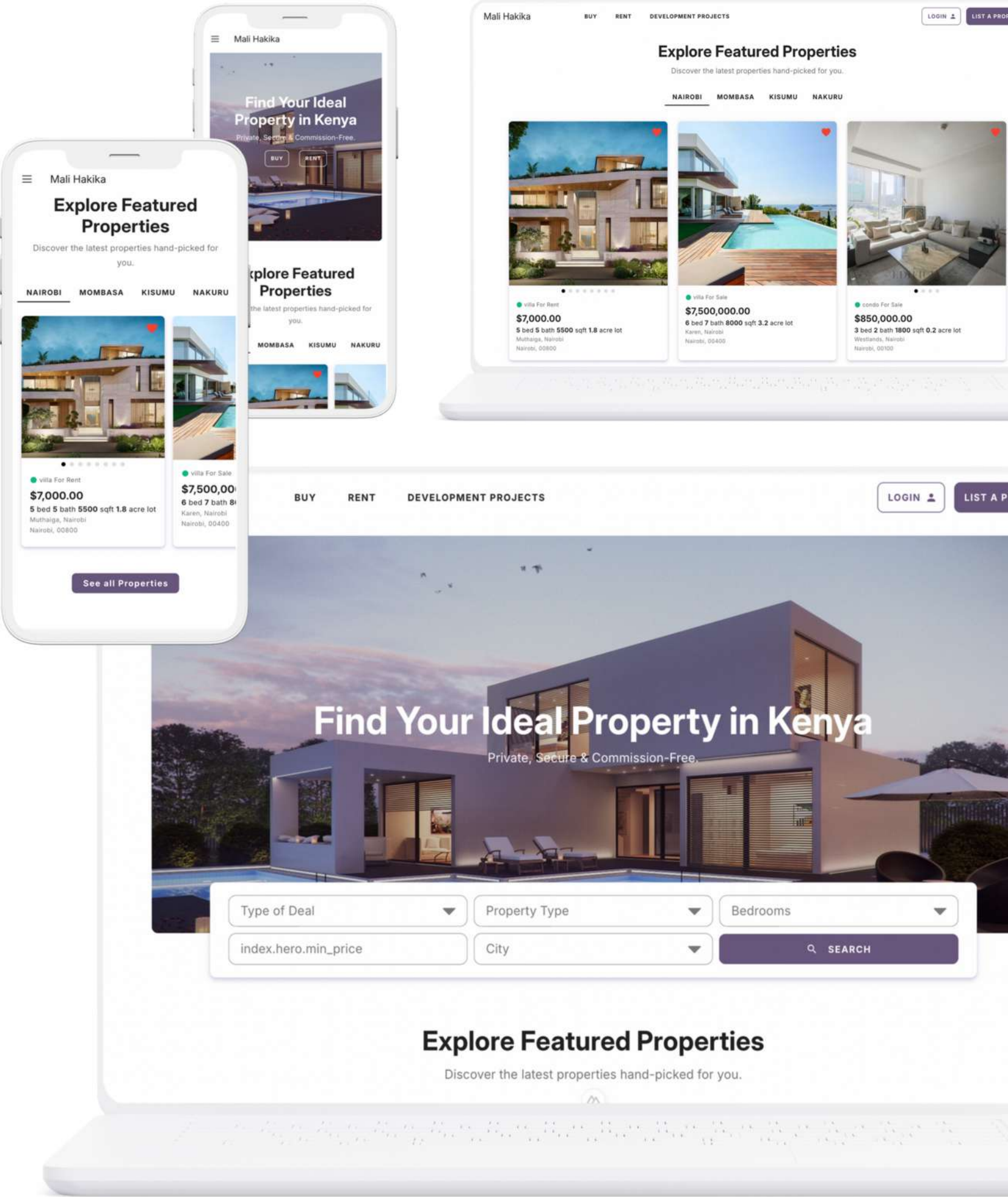
- NODE
- EXPRESS
- TYPESCRIPT
- NOSQL
- MONGODB
- CLAUDINARY

I fully developed Mali Hakika’s API using Express and MongoDB, building a scalable backend to handle property listings, user accounts, roles, restricted access listing, properties verification...

DevOps

- VERCEL
- RAILWAY
- Continuous Deployment

This project development has been put on hold



Cabaia

SHOPIFY

LIQUID

SCSS

JAVASCRIPT

PIXEL PERFECT

VUEX

VUE 2

SEO

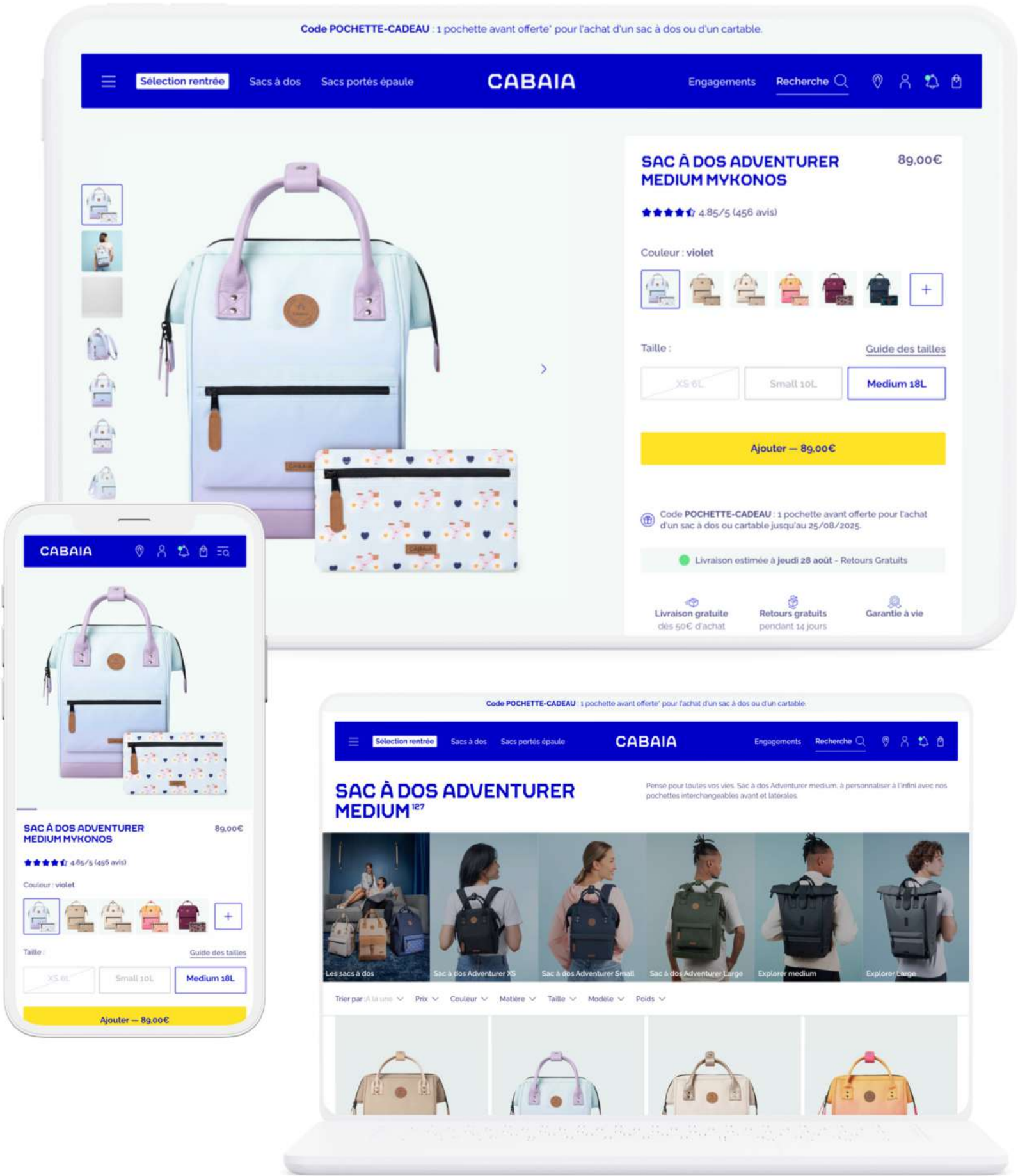
Project

Enhanced Cabaia’s Shopify theme to boost performance and sales. Built a Vue.js mini cart featuring intelligent cross-sell and a gift tier system, significantly increasing average order value. Optimized the product page with dynamic bag color selection, improving user engagement and conversion.

Highlights

- +60M\$ yearly
- 1.2M visits
- Ranked #49 french fashion brand

This version of the site is no longer live, as the project was migrated to a headless Shopify setup.



Selected Works

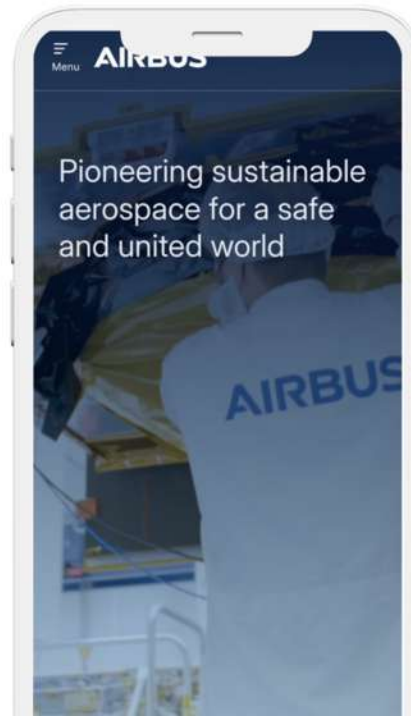
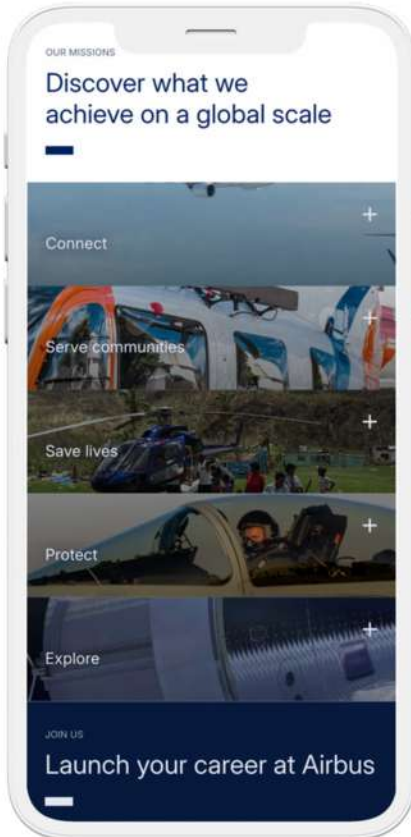
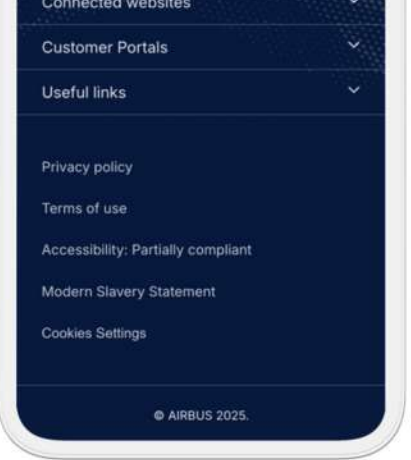
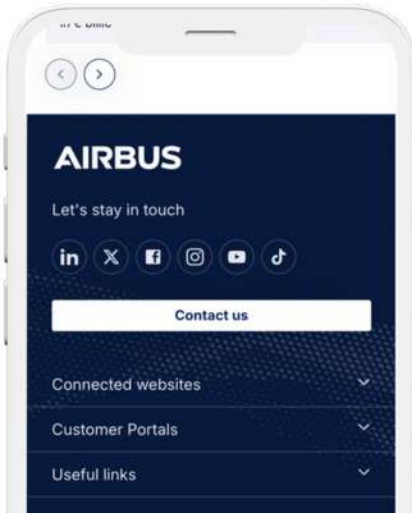
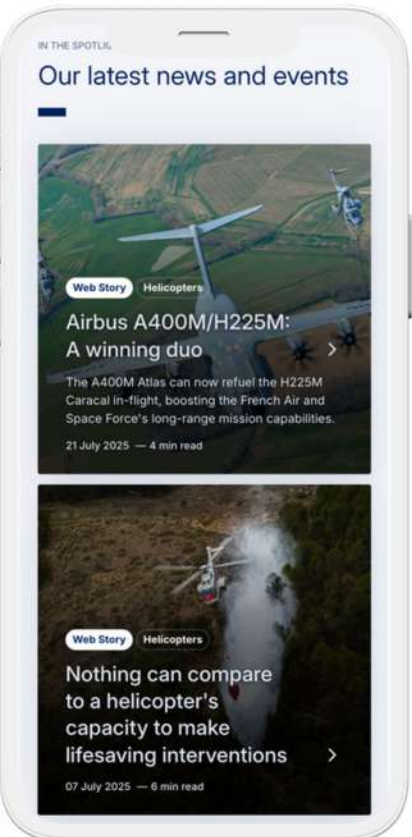
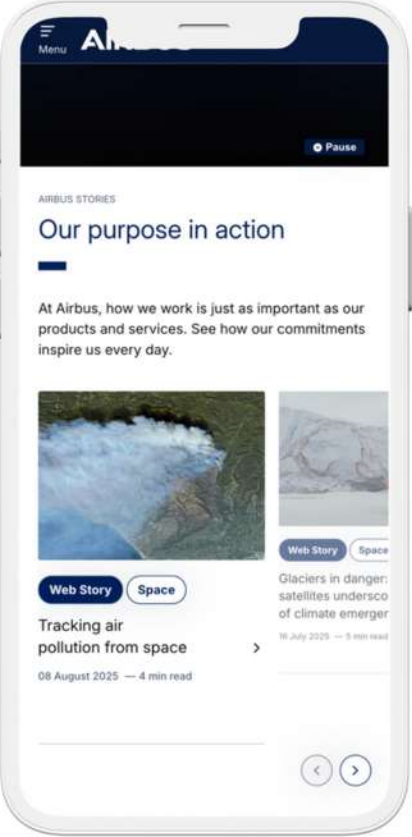
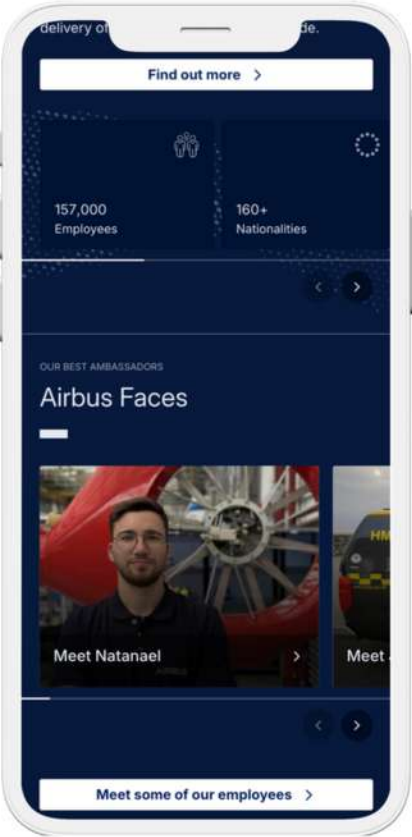
Airbus

- HTML
- SCSS
- JAVASCRIPT
- SEO

Project

Implemented Airbus’ homepage from a Zeplin mockup, with continuous integration and deployment using Docker in a collaborative workflow. Delivered a smooth user experience with development focused on UX and SEO optimization.

<https://www.airbus.com/fr>

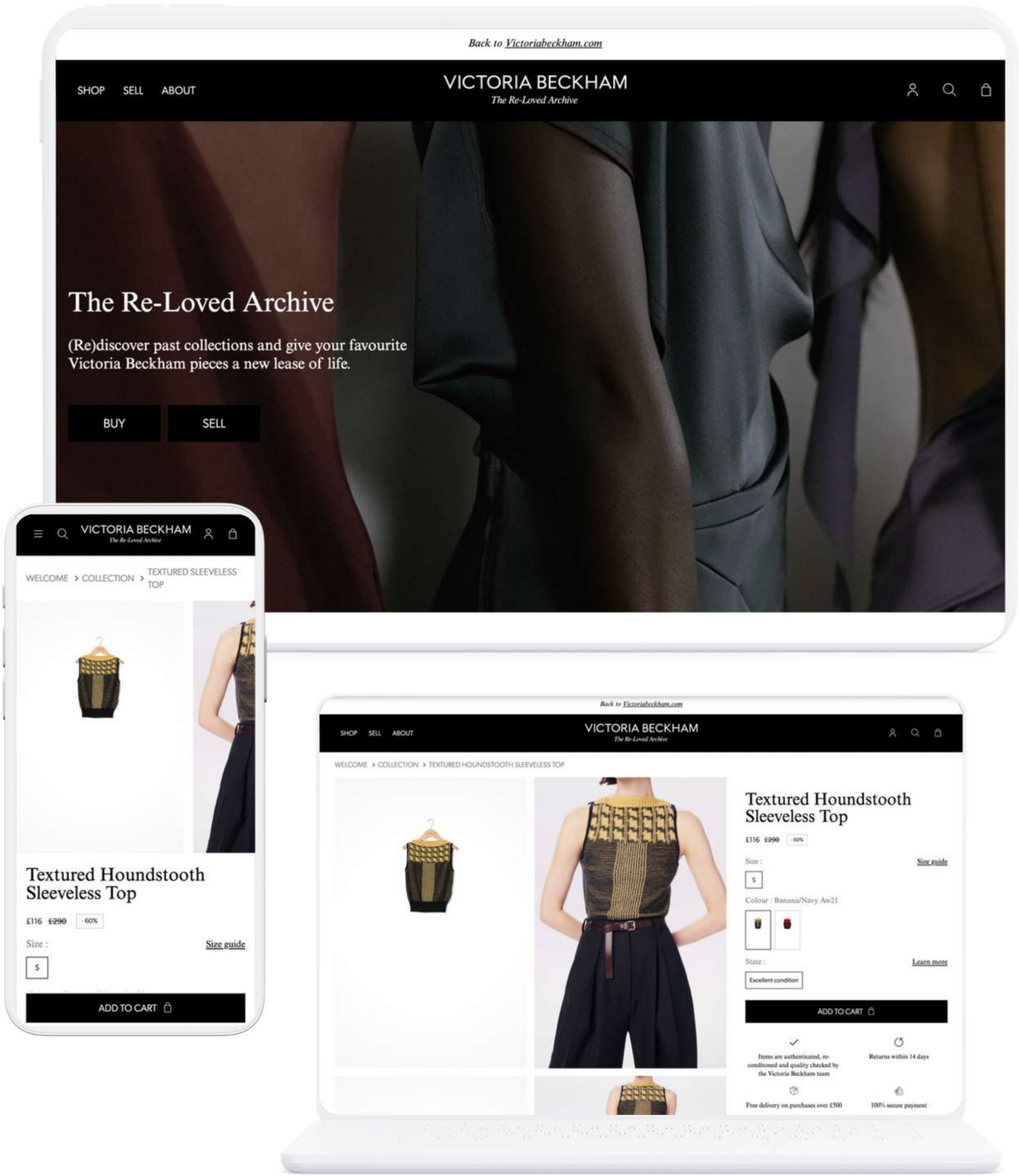


Victoria Beckham

- VUE 3
- NUXT
- PINA
- MAPBOX
- SEO
- SCSS
- TYPESCRIPT
- PIXEL PERFECT
- ES6
- ESLINT PRETTIER

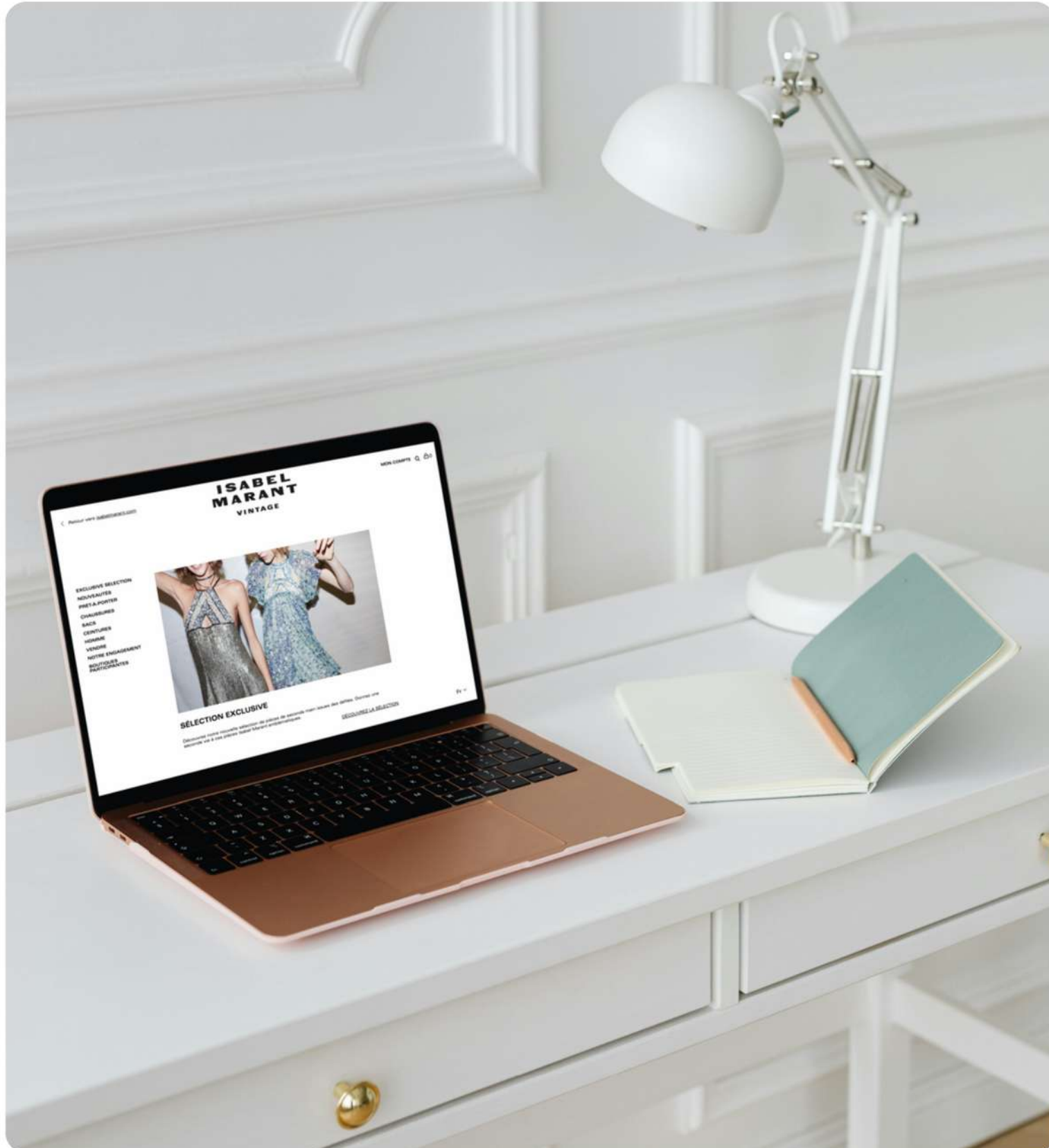
Project

E-commerce website dedicated for Victoria Beckham The reloved archives. Users can buy articles, or sell their in exchange for a gift card to spend on Victoria Beckham. This concept powered by Faume create a circular economy for fashion brands. The website use a custom CMS in Nuxt and Vue 3.



Selected Works

Isabel Marant



SHOPIFY

LIQUID

SCSS

MAPBOX

SEO

VUE 2

VUEX

JAVASCRIPT

ES6

TRANSCY

Project

E-commerce website dedicated for Isabel Marant second hand pieces. Users can buy articles, or sell their in exchange for a gift card to spend on the brand.

The website is a custom Shopify theme developed from scratch, to follow the identical design guideline of the official website of this couture house.

Highlights

- +500k\$ yearly
- +200 000 visits
- rebranding in progress

<https://isabelmarant-vintage.com>

Sandro

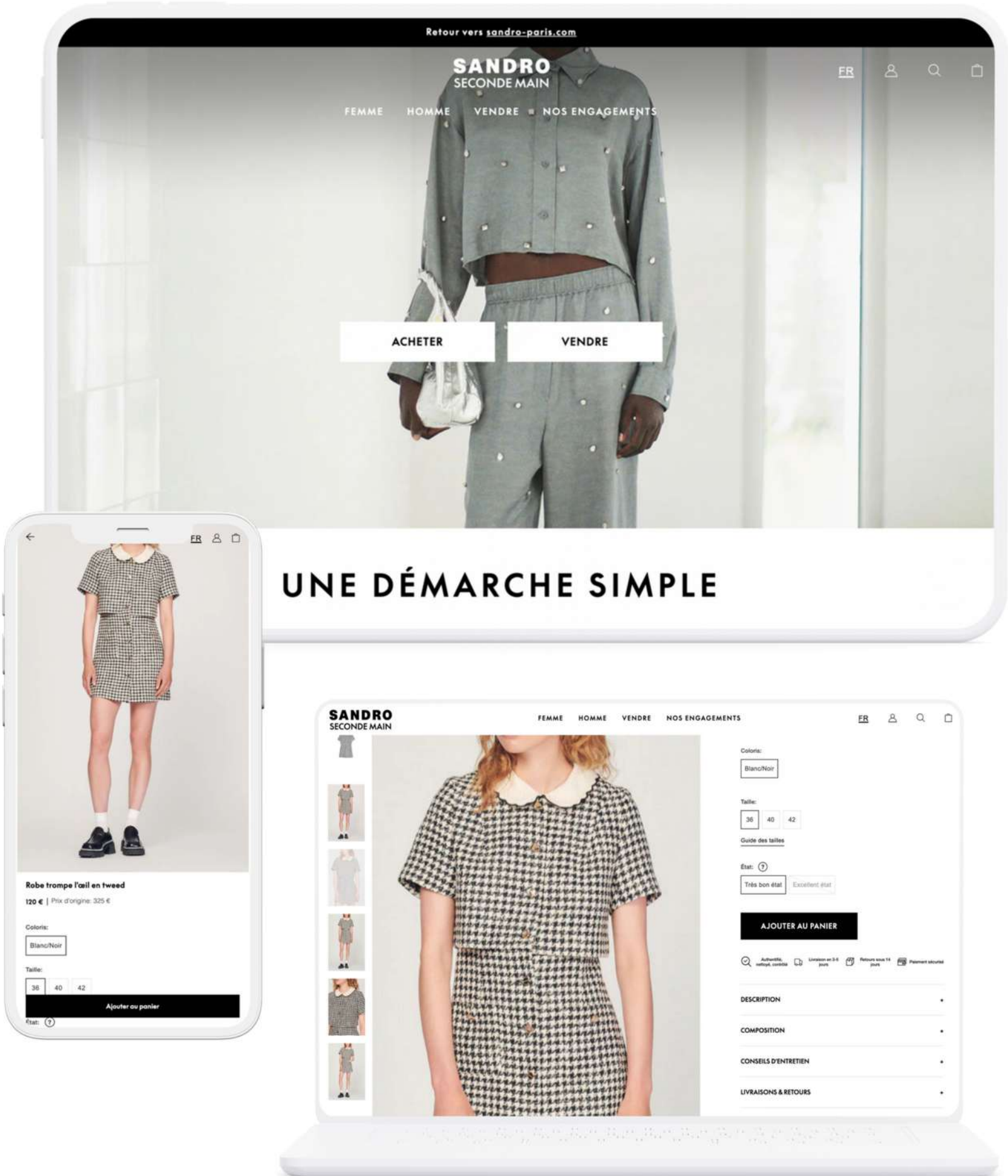
- SHOPIFY
- LIQUID
- SCSS
- ES6
- ANIMATIONS
- SEO
- PIXEL PERFECT
- VUEX
- VUE 2

Project

E-commerce website dedicated for Sandro second hand. Users can buy articles, or sell their in exchange for a gift card to spend on the brand. This website is a custom Shopify theme developed from scratch, to follow the identical design guideline of the official website of the brand.

Highlights

- +700 000 visits yearly
- +1.5M\$ yearly
- Available in 8 markets
- 4 languages



Selected Works

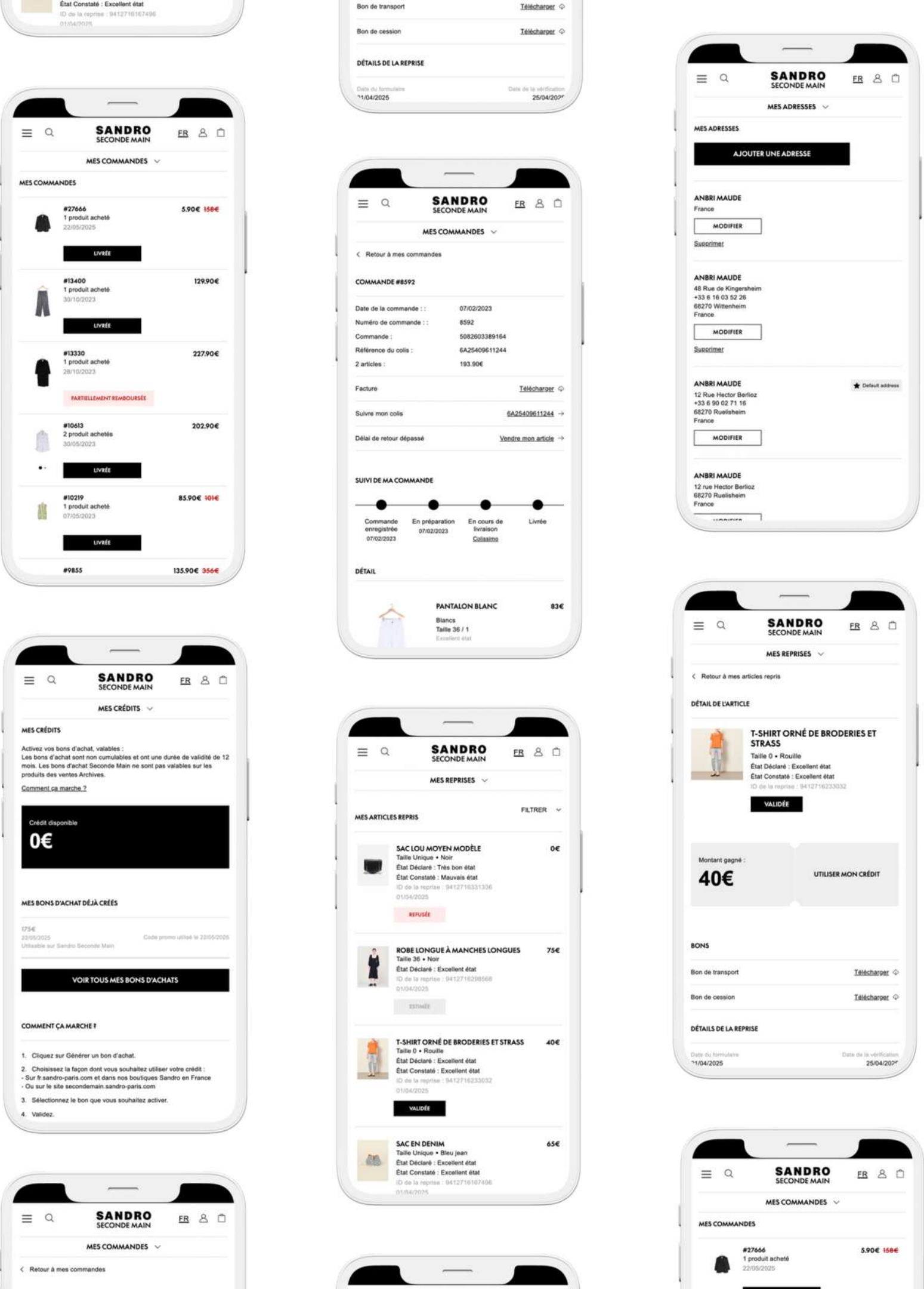
Account Package

- VUE 2
- VUEX
- SCSS
- NPM
- GIT CI/CD

Project

To accelerate e-commerce development at Faume, I built a fully modular account package in Vue 2 with Vuex. Designed with a variable- and variant-based configuration system, it adapts seamlessly to each brand’s visual identity. Deployed across more than 30 e-commerce websites, it features versioning that allows teams to choose between static text or API-based translations. Both versions have been actively maintained for over 4 years. The package is continuously deployed through GitHub CI/CD, ensuring reliability and scalability.

- Order history with full detail pages
- Return initiation and real-time tracking of returns & refunds
- Dashboard of items sold by the user with progress tracking
- Address book management
- Profile and account information editing
- Gift card management and balance overview



Order Tracking

VUE 2

VUEX

SCSS

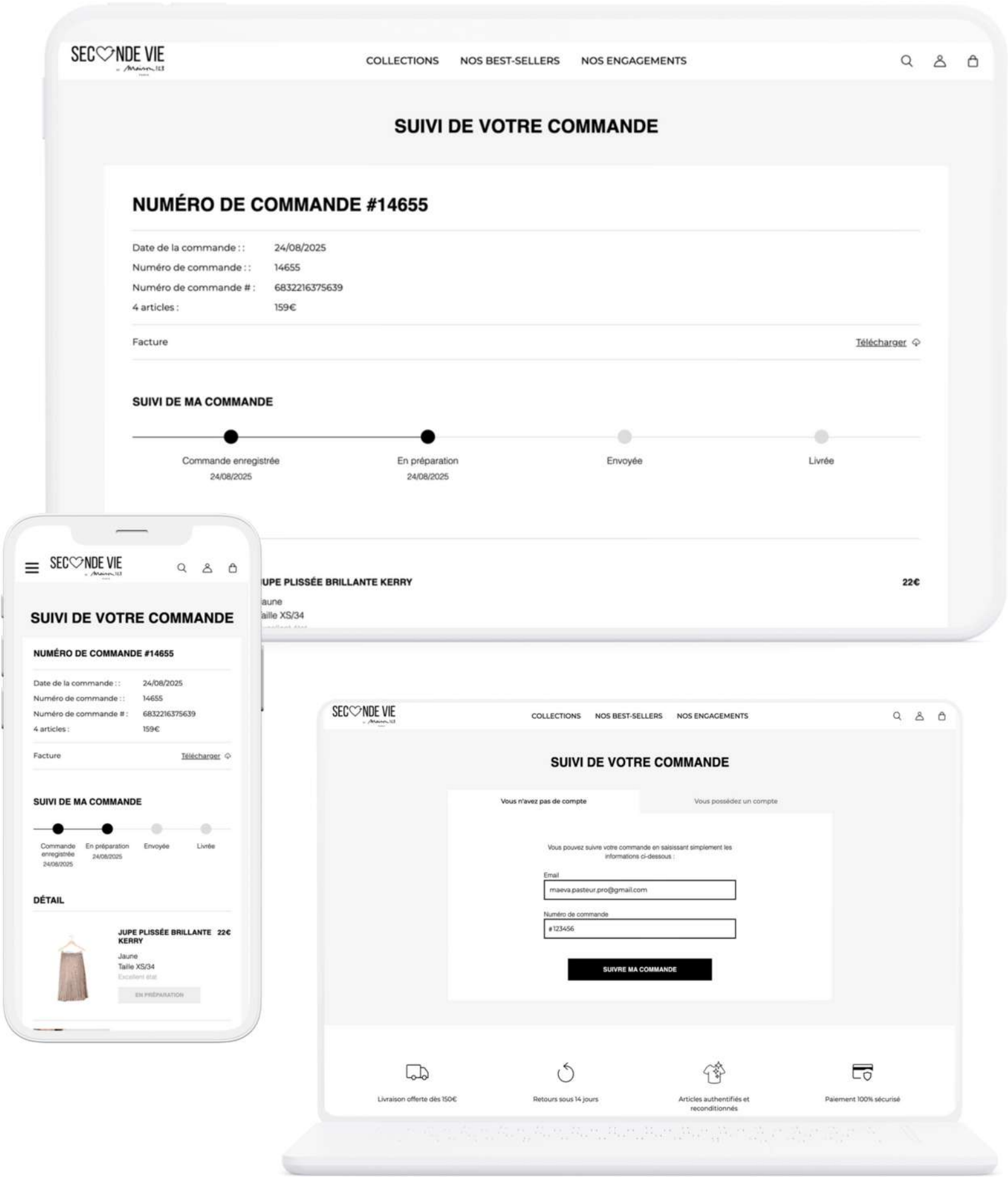
NPM

GIT CI/CD

MONOREPO

Project

I developed an npm package dedicated to Shopify order tracking, built within a GitHub monorepo alongside the account module to ensure consistency, shared dependencies, and easier maintenance. The package was implemented in Vue 2 with Vuex, providing a scalable and modular structure. This setup allowed us to centralize development, streamline versioning, and guarantee a coherent user experience across multiple e-commerce projects. It is continuously deployed through GitHub CI/CD. This package is used by 25 e-commerce website and actively maintained for over 3 years.



Theater in Paris

HTML

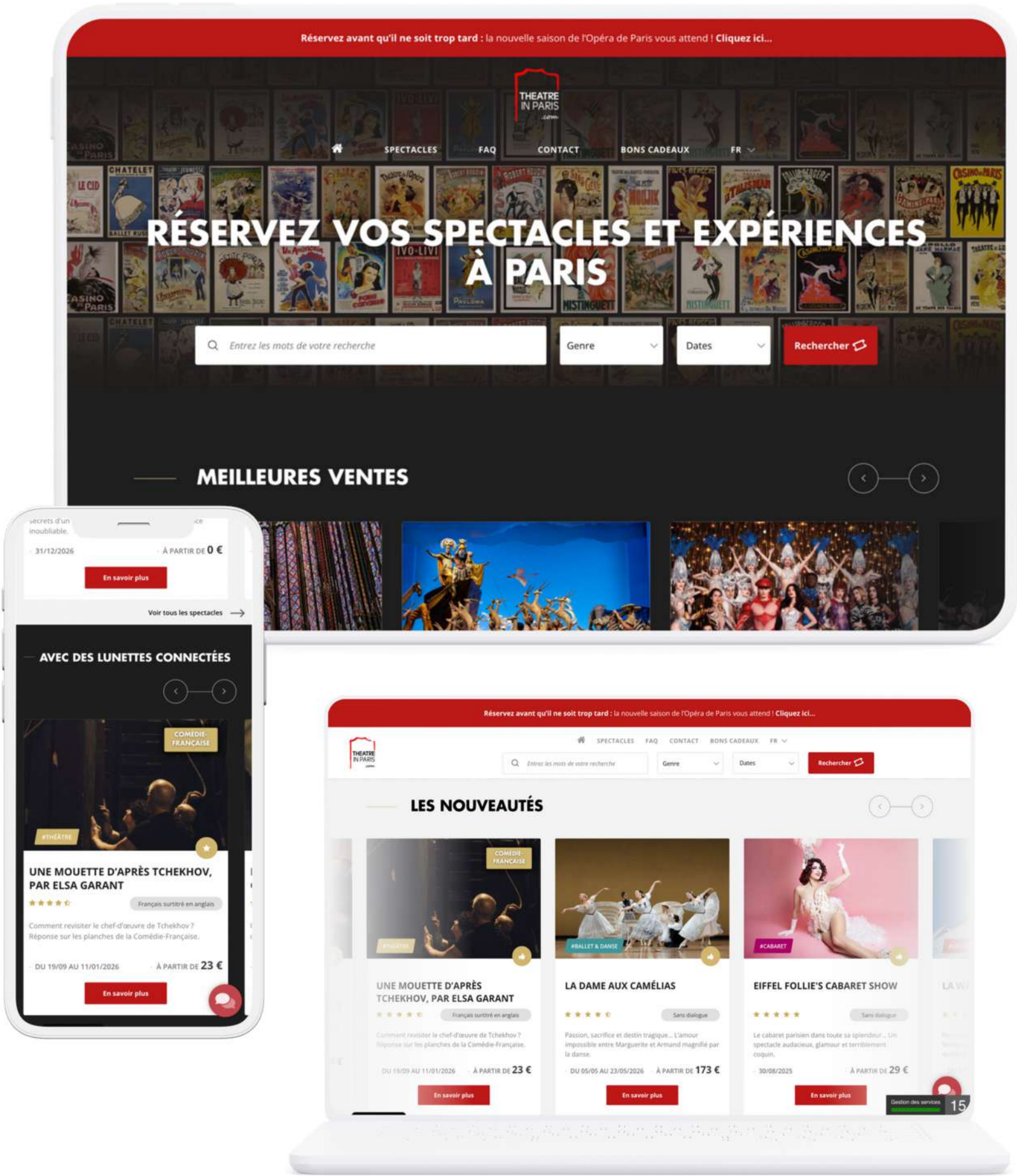
SCSS

JAVASCRIPT

Project

I co-developed the Theatre in Paris website during my time at Fidesio, collaborating closely with another developer. The project focused on creating a seamless and engaging platform for international audiences to discover and book shows, with an emphasis on accessibility and user experience.

The design may look a bit 2017 vintage, but the fact that the site is still live and effective today proves how solid and efficient it has been.



Selected Works

Leo et Violette

SHOPIFY

LIQUID

SCSS

JAVASCRIPT

SEO

PIXEL PERFECT

SHOGUN

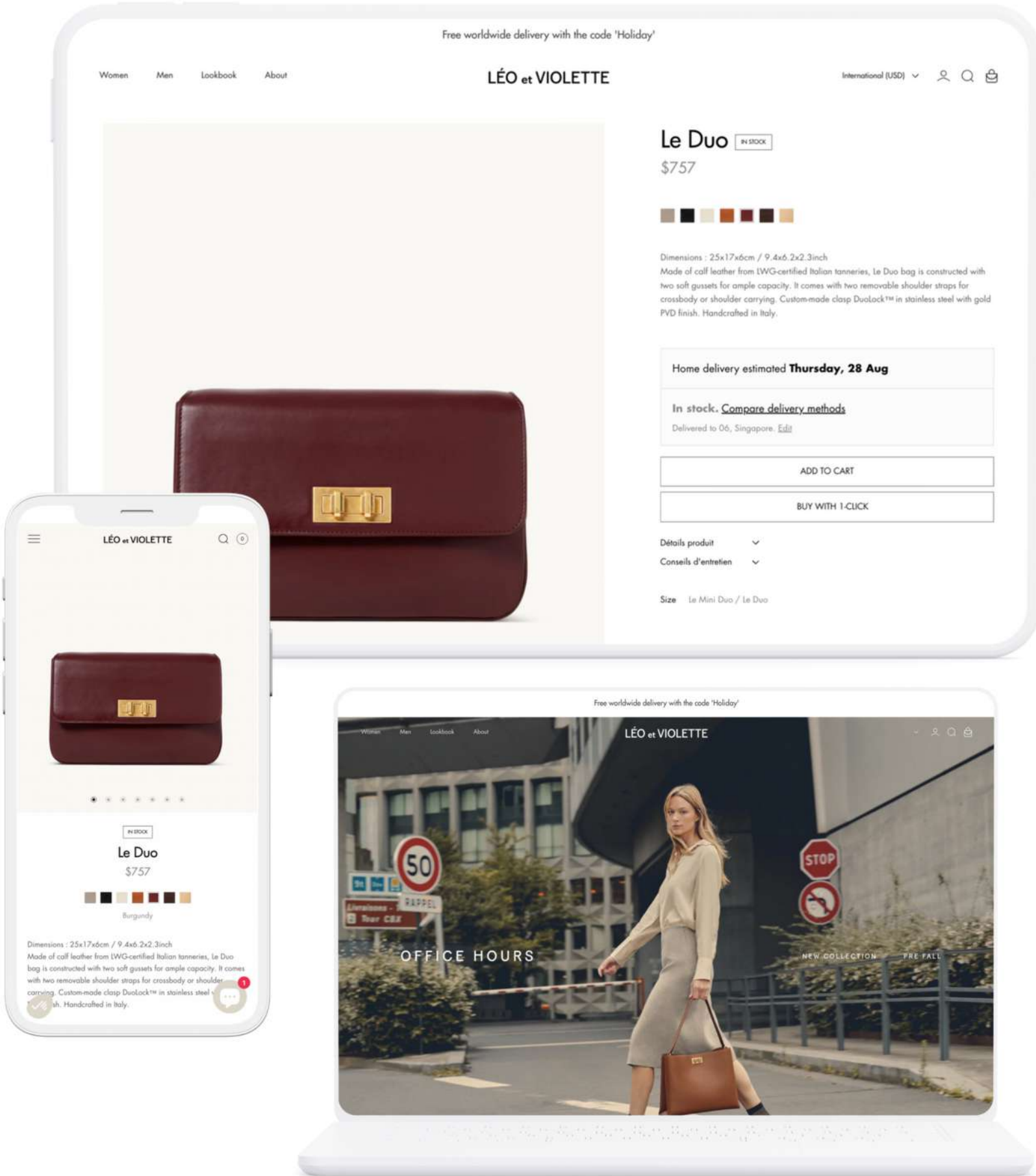
Project

I worked on the Shopify theme of Léo et Violette, a French luxury leather goods brand. My contributions included enhancing the theme with new custom sections, implementing dynamic color selection on product pages, and integrating the Shogun app to enable the marketing team to easily create dynamic, no-code pages for commercial campaigns. These improvements streamlined operations and elevated both the user experience and the brand’s flexibility in running promotions.

Highlights

- +1.5M\$ annualy
- Lighthouse : 76% - 93% - 96% - 100%

https://leoetviolette.com

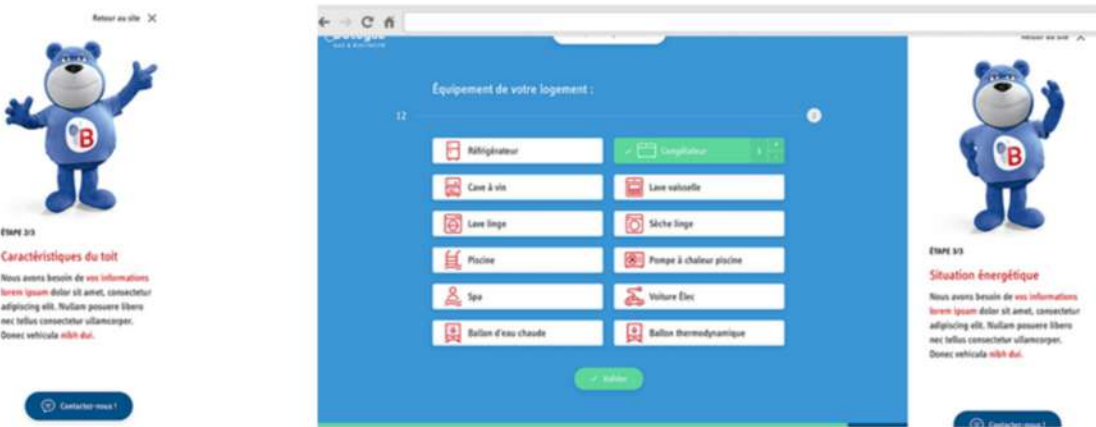
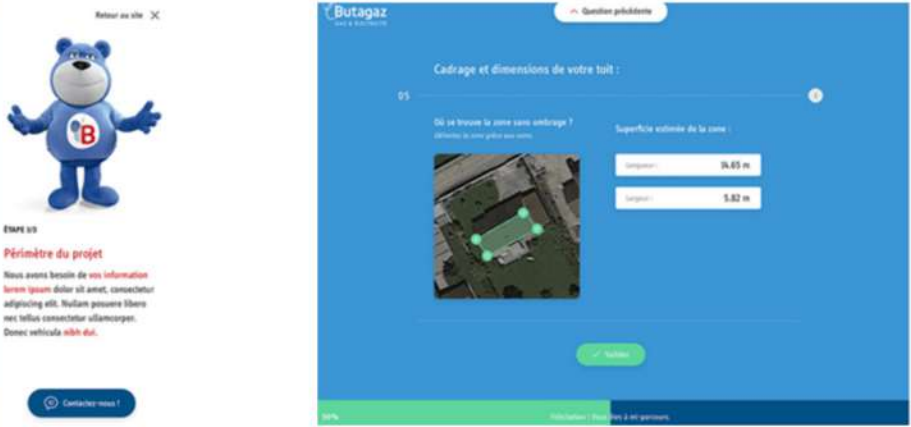
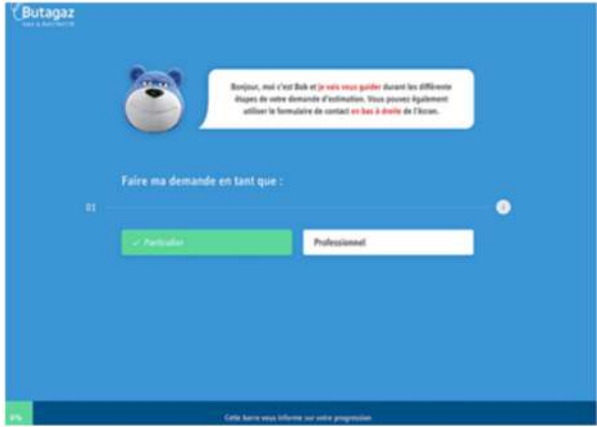


Butagaz

- HTML
- SCSS
- TYPESCRIPT
- ANGULAR 2

Project

I developed the front-end of Butagaz’s online subscription platform for the energy transition, working as part of the Fidesio team. The goal was to deliver a Proof of Concept (POC) for a new customer experience combining energy supply from green producers and the valorization of clients’ environmental actions through the PTE program. My work focused on implementing a modern, user-friendly interface that enabled customers to easily subscribe, track their gas consumption, and anticipate refills.



Maison123

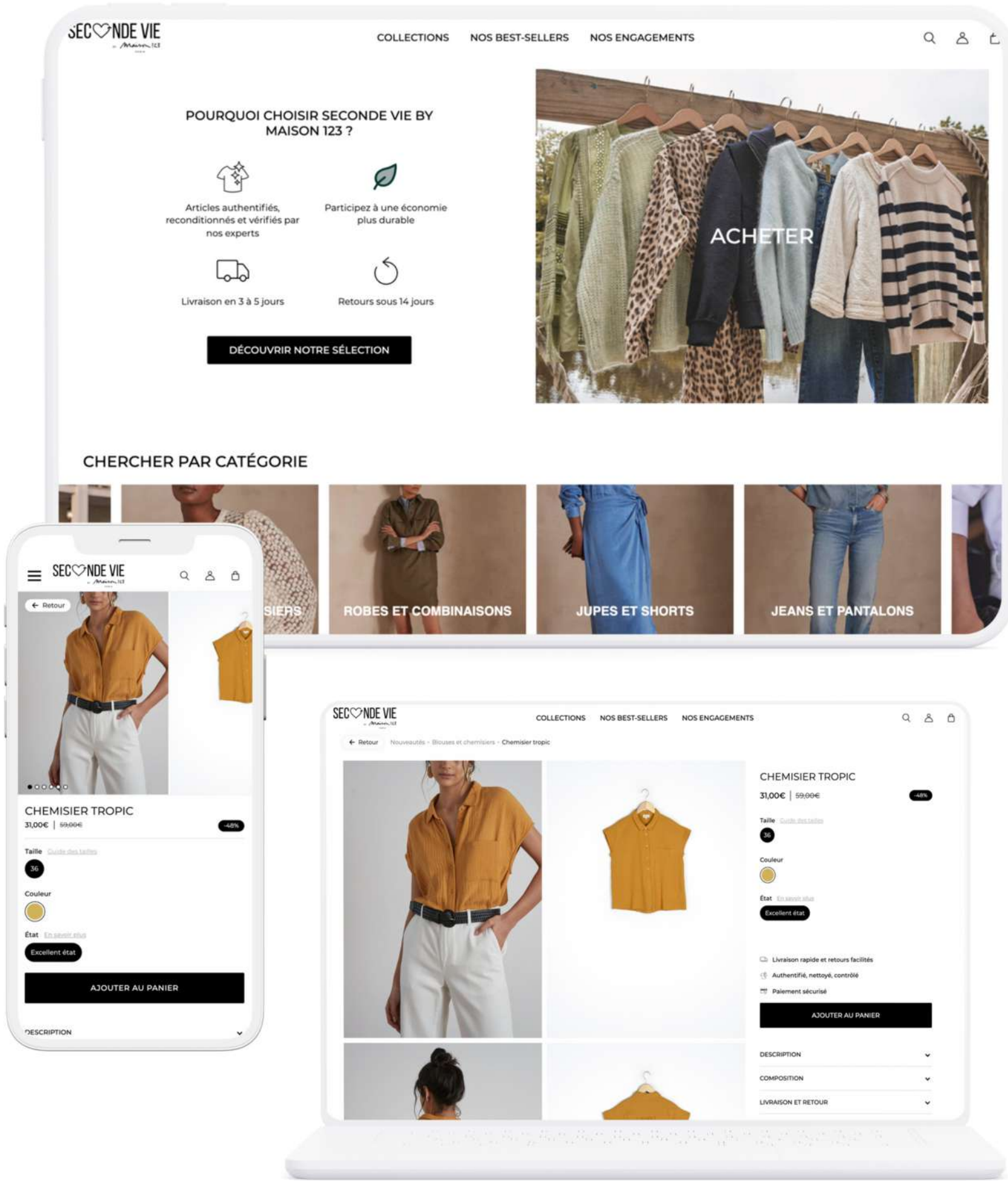
- SHOPIFY
- LIQUID
- SCSS
- ES6
- ANIMATIONS
- SEO
- VUEX
- VUE 2

Project

E-commerce website dedicated for Maison 123 second hand. Users can buy articles, or sell their in exchange for a gift card to spend on the brand. This website is a custom Shopify theme developed from scratch, to follow the identical design guideline of the official website of the brand.

Highlights

- +800 000 visits yearly
- +800k\$ yearly
- Order tracking & trade-in in Vue.js
- Custom smart images lazy loading

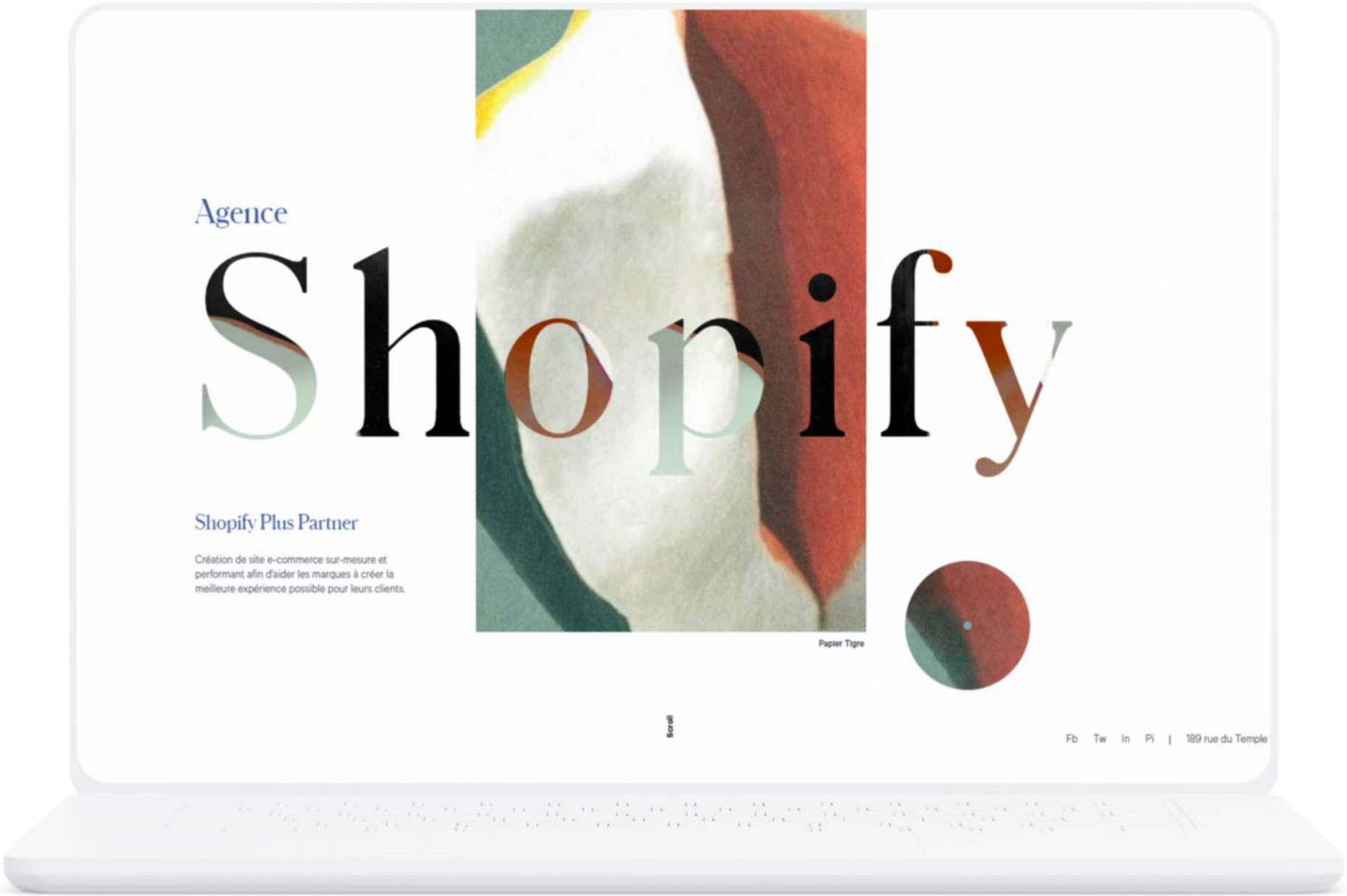


W3lead

- REACT
- GATSBY
- SCSS
- ES6
- ANIMATIONS
- SEO
- TYPESCRIPT

Project

I developed the showcase website for W3Lead Agency using React and Gatsby. The project featured a highly advanced animation system that required complex mathematical calculations, particularly to create responsive clip-path effects. By prioritizing CSS over heavy JavaScript, I ensured a smooth and seamless user experience. This was one of my most technically demanding projects, designed to reflect the agency's high standards and to showcase its cutting-edge technical capabilities.



Isotoner

- SHOPIFY
- LIQUID
- SCSS
- JAVASCRIPT
- SEO
- PIXEL PERFECT
- VUEX
- VUE 2

Project

I developed the Shopify e-commerce site for Isotoner, a global leader in gloves, slippers, and umbrellas. The project focused on delivering a smooth shopping experience, optimized product pages, and scalable integrations tailored to their international retail presence.

Highlights

- +100M\$ yealry
- International brand with distribution in over 40 countries
- Millions of products sold yearly across retail and online channels



Editions Didier

- HTML
- SCSS
- JAVASCRIPT
- MAGENTO ENV

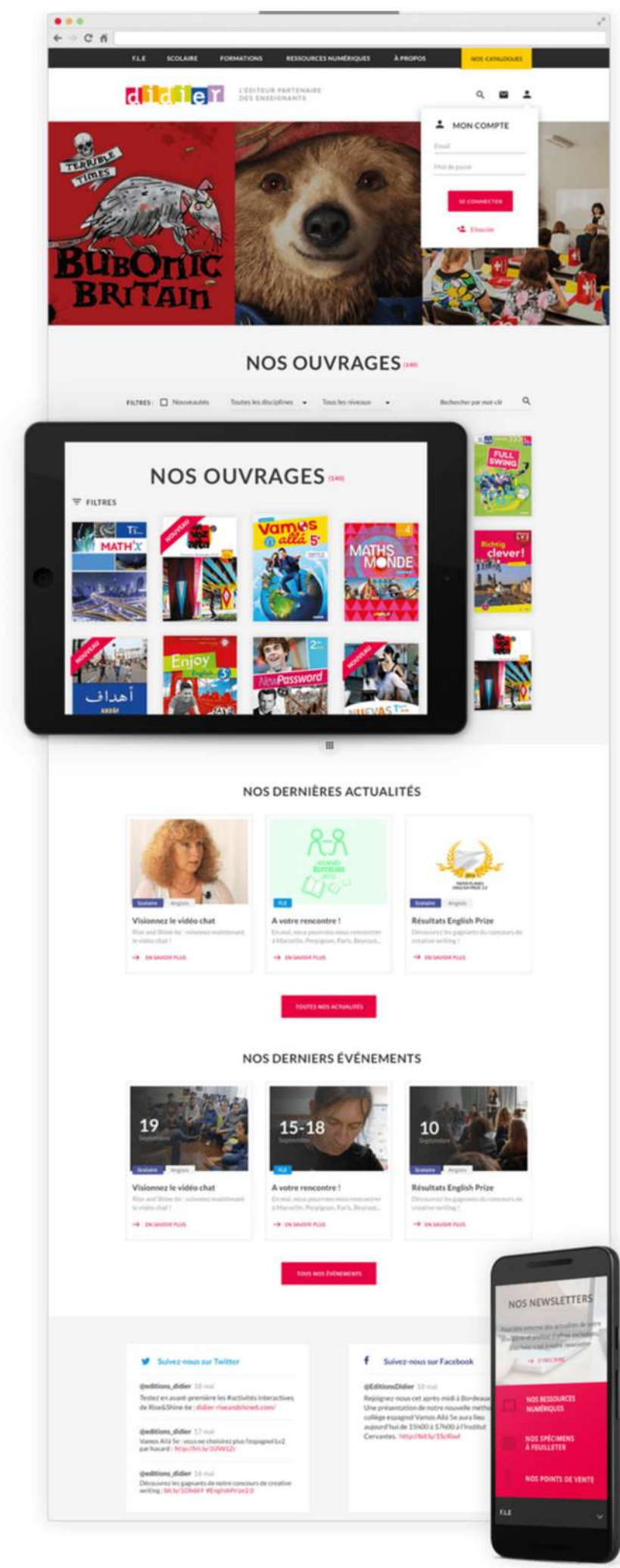
Project

I contributed to the integration of the official website of Éditions Didier, ensuring a faithful implementation of the design while focusing on performance, accessibility, and consistency. The project aimed to provide a smooth and user-friendly platform to showcase the publisher’s catalog and enhance the online experience for both educators and readers.

Highlights

- Leading French educational publisher, founded in 1913
- Specializes in language learning, education, and academic publishing
- Catalog of thousands of titles used in schools and universities
- Official website designed to improve catalog navigation and online visibility

This version of the site is no longer live



Ami

VUE 3

NUXT

PINA

MAPBOX

SEO

TYPESCRIPT

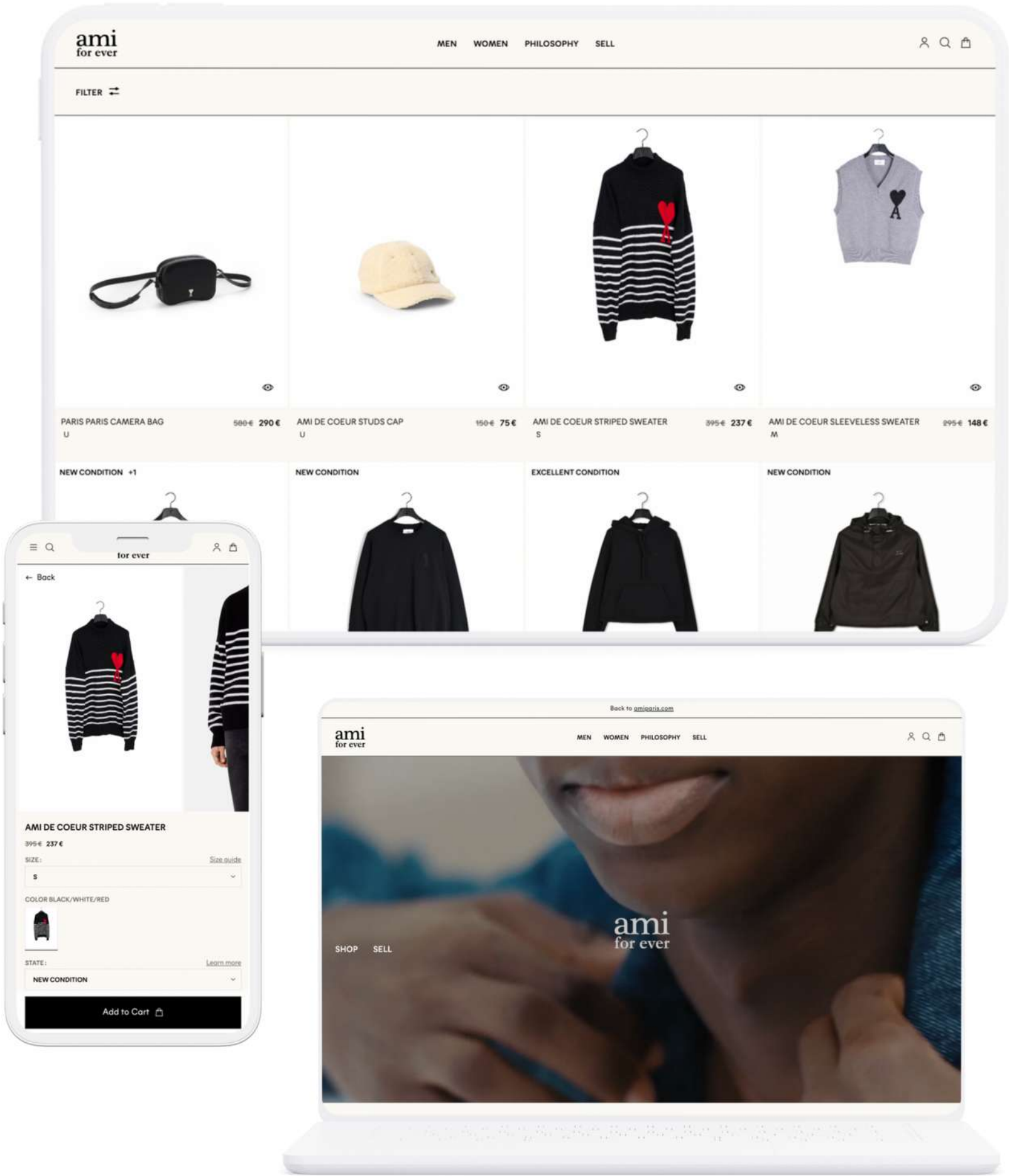
PIXEL PERFECT

ES6

ESLINT PRETTIER

Project

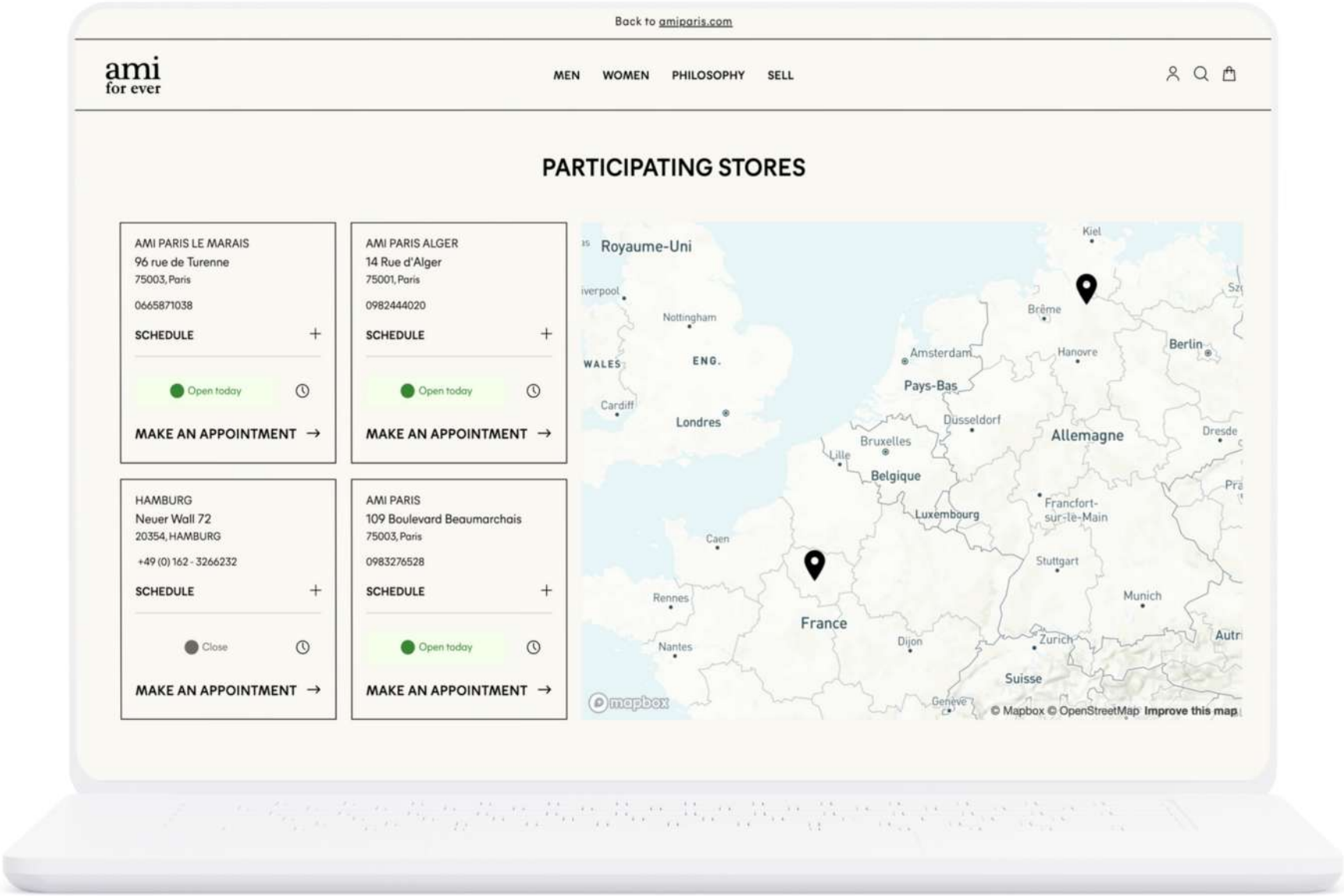
E-commerce website dedicated for Ami second hand. Users can buy articles, or sell their in exchange for a gift card to spend on Ami online, store or on second hand. This concept powered by Faume create a circular economy for fashion brands. The website use a custom CMS in Nuxt and Vue 3.



Ami

Interactive Map

I developed an interactive Mapbox map to display the stores participating in the trade-in program. The map was fully customized to match Ami’s brand identity, ensuring visual consistency across the experience. To optimize usability and aesthetics, I implemented a clustering system that groups markers together and progressively reveals them as users zoom in, delivering a cleaner interface and a smoother navigation.



Selected Works

Groupe Soufflet

- HTML
- SCSS
- JAVASCRIPT
- DRUPAL
- CSS ANIMATIONS

Project

I co-developed the entire front-end of the Groupe Soufflet corporate website within a Drupal environment. The project was designed to give editors full autonomy, enabling them to dynamically create pages using our library of independent, reusable sections. This modular approach ensured both flexibility and consistency, while maintaining a strong focus on performance, accessibility, and scalability.

Highlights

- Groupe Soufflet generates more than \$5 billion annulay
- Drupal CMS with a modular section-based architecture
- Designed to support dynamic content creation by non-technical users

This version of the site is no longer live



Key metrics

01 Experience

- 8+ years in web & e-commerce development
- 4 years as a Lead Front-End Engineer
- Over 50 websites built across startups, agencies, and large accounts
- Used to working in agile environments

02 Technical Expertise

- Strong focus on Vue.js . (Nuxt, Pinia, TypeScript)
- DevOps practices
CI/CD pipelines, deployment on Vercel, Heroku, Railway
- Experienced with React and Angular
- Shopify Expert
- Skilled in scalable architecture and building projects from scratch
- Fullstack (Node, Express, MongoDB)

03 Strengths

- Creative and strategic mindset, able to analyze needs and design tailored solutions
- Autonomous and problem-solver, balancing innovation with technical rigor
- Solid full-stack background (Master's degree) for end-to-end understanding
- Strong ability to bridge design, UX and tech

“ Driven by curiosity and a love for challenges, I thrive at the intersection of creativity and technology. Beyond coding, I bring vision, leadership, and a relentless focus on efficiency. Turning ideas into scalable solutions that empower teams and brands to grow. ”



Thank you